



PO, PSO and CO

PO – BA

- The prominence of Language as a seminal medium to acquire and convey knowledge as well as the role of literature in comprehending the ways of the world is kept at the fore while teaching Hindi, Marathi, and English.
- To nurture budding actors, directors, scene/set designers, light designers, operators, costume designers, production managers, makeup artists, music composers and operators as per their abilities and competencies.
- To get acquainted with the vast domain of Music and its different schools as well as to equip students to perform on the stage and become professional vocalists, composers, coaches/academicians etc.
- Political Ideology and its offshoots such as ethical ideas, principles, doctrines, myths or symbols, social movements are made to understand.
- To understand the approach, principles, concepts, methods, and history of sociology along with different sections of Society and the institutions and other structural elements.
- To be able to understand the basic concepts and ideas of economics and analyze the economic behavior of human beings in practice.
- The structure and function of the administrative systems created for the betterment of governing systems is established.
- To promote self understanding, and to have a proper conception of time, space and society in order to set a backdrop necessary for personal and cultural identification.

PSO – English

BA/BCOM First Year

- The pragmatic purview of language is at the centre while teaching the curriculum of English Language and Literature at the degree level.
- The teaching and learning process is aimed at the proper cognizance of the English Language, Culture, Literature as well as the understanding of its Linguistic tradition.

BA/BCOM Second Year

CSO – English

BAFY/BCOMFY Compulsory English

- The importance of English as a Lingua Franca in this age of Globalization is established with the help of writings from a wide range of authors.
- Students are equipped with the know-how of a requisite set of qualities such as Interview Skills, CV writing, Email writing, Group Discussions, PPTs, etc.
- Indian as well as western philosophers, activists, entrepreneurs, are introduced through their work and writings to the students in the form



- A holistic development of students' linguistic skills is acquired.
- The students are acquainted with the distinction between everyday usage and official usage of the English Language.

BA Third Year

- A knack for studying Literature is developed by helping the students understand the correlation between Writing Inspiration and Writing Practice.
- Writing techniques are developed for various Printed and Audio-Visual Media.

of various proses.

- Students are imbibed with the importance of the four aspects of language; Listening, Speaking, Reading, Writing.
- Grammar elements like Tenses, Pars of Speech, Subject-Verb Agreement, Clause, etc. are understood in tandem with the contemporary usage of the English language.

BAFY/BCOMFY Additional English

- An overall understanding is attained regarding the inter-language trade between English and other languages right from the Anglo-Saxon period to the Modern age.
- Students from different streams are provided with an option to explore their interest in English literature.

BAFY Optional English

- The significance of English drama and theatre right from Shakespeare to G .B. Shaw is made to understand.
- The development of English poetry and its elements like Meter, Rhyme Scheme, Syllable, Poetic device, Figure of speech are exemplified by discussing the likes of Milton, Shakespeare, Wordsworth, Keats, Yeats, Eliot, Plath, Kipling, Burns, etc.

BASY/BCOMSY Compulsory English

- English Prose in the form of Novels, Short stories, Essays, Novellas is illustrated.
- Students are equipped with the know-how of a requisite set of qualities such as Interview Skills, CV writing, Email writing, Group Discussions, PPTs, etc.
- Indian as well as western Philosophers, activists, entrepreneurs, are introduced through their work and writings to the students in the form of various prose.
- The nuances in Business communication are exemplified by teaching certain rules and guidelines pertaining to formal writing and speaking.





- Grammar elements like Subject, Verb, Clause etc. are understood in tandem with the contemporary usage of the English language.

BASY/BCOMSY Additional English

- Students become self dependant in furthering their linguistic abilities as their inquisitiveness and cognizance regarding English is honed and nurtured through various activities.
- A scientific approach towards the English Language is developed by understanding the basics and nuances of Pragmatics and Semantics.

BASY Optional English

- Students are made to understand the barter between the English Language and English Literature and the linguistic dynamic emerging out of it.
- Students are acquainted with a range of writers and texts from Middle age to Modern Age.

BATY Optional English

- The interdisciplinary dynamics between English Polity and English Literature is explored and different literary streams are overviewed.
- Contemporary Ethics and Values are imbibed through an array of Literary pieces emerging from various Literary Movements and Literary Trends.
- Students are encouraged for research by imparting some elementary concepts of Research Methodology as they prepare their project work.
- Analysis of a literary piece of work with the eyeglasses of concepts like Stream of Consciousness, Willing Suspension to Disbelief, Art for Arts' sake, etc.
- Some eminent Critical theories like Structuralism, Post-Structuralism, Post-Modernism, Postcolonial, Deconstruction, Psychoanalysis, Feminism, Marxism, Stylistics, Linguistics, Narratology, Aestheticism, etc. are incorporated in the teaching-learning process.

	<ul style="list-style-type: none"> The catalytic importance of Literary Criticism in the development of English Literature is stated by citing Critical theories of stalwarts like Plato, Aristotle, Coleridge, Wordsworth, Leavis, Richards, Arnold, etc.
PSO – Hindi BA/BCOM FY १. छात्र हिंदी भाषा और साहित्य की समृद्ध धरोहर से अवगत हुए । २. छात्र साहित्य संवेदनाओं से परिचित हुए और इन संवेदनाओं के माध्यम से छात्रों पर मानवी मूल्यों का संस्कार हुआ । BA/BCom SY ३. राष्ट्र प्रेम की भावना परिष्कृत हुई। ४. छात्रों में जनसंचार माध्यमों एवं अन्य विभिन्न क्षेत्रों में रोजगार की दृष्टि से क्षमताएँ विकसित हुई । BATY ५. सृजनात्मक लेखन, आलोचनात्मक लेखन, अनुवाद आदि की क्षमताओं का विकास हुआ। ६. छात्रों के भाषाई कौशलों का विकास हुआ ।	CSO – Hindi BA/BCom . FY– SL प्रश्नपत्र : सामान्य हिंदी १. छात्रों का भाषाई कौशल से परिचय हुआ। २. छात्रों में मानवी मूल्यों तथा संवेदनाओं का विकास हुआ। ३. छात्र हिंदी भाषा एवं लिपि के उदभव और विकास से परिचित हुए। ४. छात्र का कार्यालयीन कामकाजी/राजभाषा हिंदी के स्वरूप से परिचय हुआ। BASY – SL प्रश्नपत्र : सामान्य हिंदी १. साहित्य आस्वादन अभिरुचि का परिसंस्कार । २. जीवन मूल्यों के प्रति आस्था निर्माण हुई। ३. गद्य के विविध विधाओं से परिचय। ४. अत्याधुनिक इलेक्ट्रॉनिक माध्यमों का परिचय। B.Com SY – SL प्रश्नपत्र : संप्रेषणमूलक व्यावसायिक हिंदी १. वाणिज्य-व्यावसायिक भाषाई कौशल का विकास। २. वाणिज्य – व्यापार के हिंदी लेखन पक्ष का परिचय । ३. रोजगारपरक हिंदी से परिचय । ४. प्रयोजनमूलक भाषा से परिचय । BAFY Opt. Hindi प्रश्नपत्र १ (उपन्यास साहित्य) १. छात्रों में उपन्यास साहित्य का स्वरूप, तत्व, विकासक्रम के आधार पर समीक्षात्मकता की क्षमता निर्माण हुई । २. सामान्य आस्वादन और अभिरुचि का परिसंस्कार ।





३. उपन्यास साहित्य का अध्ययन ।

४. लेखन तथा भाषण कौशल का विकास ।

प्रश्नपत्र २ – नाटक साहित्य

१. नाट्यास्वादन तथा नाट्यालोचन की क्षमता का विकास ।

२. हिंदी नाटक तथा रंगमंच की परंपरा से परिचित हुए ।

३. नाट्य संवेदनाओं का विकास हुआ।

प्रश्नपत्र ३ – हिंदी गद्य साहित्य

१. कहानी तथा व्यंग्य विधा का परिचय हुआ ।

२. हिंदी गद्य साहित्य की समृद्ध परम्परा का परिचय हुआ ।

३. साहित्य आस्वादन तथा मूल्यांकन क्षमता का विकास ।

प्रश्नपत्र ४. एकांकी साहित्य

१. एकांकी की साहित्य से परिचय हुआ ।

२. एकांकी : स्वरूप एवं भेद, विकासक्रम का अध्ययन हुआ ।

३. हिंदी एकांकी साहित्य की परम्परा से परिचय हुआ ।

BASY Opt. Hindi

प्रश्नपत्र : कथेत्तर गद्य साहित्य

१. साहित्य आस्वादन अभिरुचि में वृद्धि ।

२. जीवन मूल्यों के प्रति आस्था और विश्वास का निर्माण ।

३. हिंदी कथेत्तर गद्य संवेदना की परंपरा का परिचय ।

प्रश्नपत्र ६ : प्रयोजनमूलक हिंदी -1

१. हिंदी भाषा के विविध रूपों से परिचय हुआ ।

२. राजभाषा हिंदी के विविध पहलुओं का परिचय हुआ ।

३. प्रयोजनमूलक भाषा तथा अनुवाद की भूमिका का परिचय हुआ ।

प्रश्नपत्र ७ : आधुनिक हिंदी कविता

१. काव्य आस्वादन की अभिरुचि का परिसंस्कार हुआ ।

२. जीवन मूल्यों के प्रति असीम आस्था का निर्माण हुई ।

३. हिंदी पद्य संवेदना की परंपरा से परिचय हुआ ।



प्रश्नपत्र ८ : प्रयोजनमूलक हिंदी - २

१. हिंदी भाषा के विविध रूपों का परिचय हुआ।
२. राजभाषा हिंदी के विविध पहलुओं का परिचय हुआ।
३. प्रयोजनमूलक भाषा तथा अनुवाद की भूमिका का परिचय हुआ।

BATY Opt. Hindi

प्रश्नपत्र ९ : प्रादेशिक साहित्य

१. साहित्य आस्वादन - अभिरुचि का परिसंस्कार हुआ।
२. जीवन मूल्यों के प्रति आस्था का निर्माण हुई।
३. प्रादेशिक साहित्य का ज्ञान प्राप्त हुआ।
४. भारतीय साहित्य की परंपरा का परिचय हुआ।

प्रश्नपत्र १० : आदि तथा मध्यकालिन हिंदी साहित्य का इतिहास

१. आदि तथा मध्यकालीन साहित्य आस्वादन अभिरुचि का परिसंस्कार हुआ।
२. हिंदी साहित्य की परंपरा से परिचय हुआ।

प्रश्नपत्र ११ : साहित्यशास्त्र - १

१. साहित्य चिंतन का के बिंदुओं से परिचय हुआ।
२. साहित्यालोचन क्षमता का परिचय हुआ।
३. साहित्य सृजन के संस्कार हुए।

प्रश्नपत्र १२ : प्रकल्प कार्य - १

१. पठन-लेखन कौशल का विकास हुआ।
२. आलोचनात्मक क्षमता का विकास हुआ।
३. अनुसंधानात्मक दृष्टि का विकास हुआ।

प्रश्नपत्र १३ : मध्यकालीन काव्य

१. भारतीय भक्ति आंदोलन का अध्ययन हुआ।
२. रीतिकालीन संवेदना का अध्ययन हुआ।
३. कविता के माध्यम से मध्यकालीन सांस्कृतिक परंपरा और संवेदनाओं का परिचय

	<p>हुआ।</p> <p>प्रश्नपत्र १४ : आधुनिक हिंदी साहित्य का इतिहास</p> <ol style="list-style-type: none"> १. आधुनिक हिंदी साहित्य के इतिहास से परिचय हुआ। २. आधुनिक हिंदी साहित्य की विविध विधाओं से परिचय हुआ। ३. आधुनिक हिंदी साहित्य की परंपरा से परिचय हुआ। <p>प्रश्नपत्र १५ : साहित्यशास्त्र - २</p> <ol style="list-style-type: none"> १. भारतीय साहित्यशास्त्र का परिचय हुआ। २. साहित्य और साहित्यशास्त्र के सहसंबंधों का ज्ञान प्राप्त हुआ। ३. साहित्यशास्त्र के विभिन्न सिद्धांतों, विधाओं से परिचय हुआ। <p>प्रश्नपत्र १६ : प्रकल्प कार्य - २</p> <ol style="list-style-type: none"> १. पठन-लेखन कौशल का विकास हुआ। २. आलोचनात्मक क्षमता का विकास हुआ। ३. अनुसंधानात्मक दृष्टि का विकास हुआ।
<p>PSO – Marathi</p> <p>बी. कॉम. प्रथमवर्ष- द्वितीय भाषा</p> <p>१. मध्ययुगीन आणि आधुनिक काळातील विविध लेखक आणि कवींच्या लेखनाचा</p>	<p>CSO – Marathi</p> <p>बी. कॉम. प्रथम वर्ष - द्वितीय भाषा</p> <p>१. विद्यार्थ्यांच्या पायाभूत भाषिक व वाङ्मयीन ज्ञानामध्ये वाढ होऊन कौशल्ये</p>



परिचय विद्यार्थ्यांना झाला.

२. विविध क्षेत्रांमध्ये मराठी भाषेचे उपयोजन कसे करावे हे ज्ञात झाले.

बी. कॉम. द्वितीय वर्ष - द्वितीय भाषा

१. वाणिज्य क्षेत्रात, व्यवसाय - व्यापारात मराठी भाषेचा सुयोग्य वापर कशा प्रकारे करावा याचे विद्यार्थ्यांना आकलन झाले.

२. कार्यालयीन, व्यावसायिक भाषा व्यवहाराची कौशल्ये विकसित झाली.

बी.ए. प्रथम वर्ष

१. मध्ययुगीन आणि आधुनिक काळातील विविध लेखक आणि कवींच्या लेखनाचा परिचय विद्यार्थ्यांना झाला.

२. विविध क्षेत्रांमध्ये मराठी भाषेचे उपयोजन कसे करावे हे ज्ञात झाले.

३. आधुनिक काव्याचे जनक कवी केशवसुत यांच्यापासून कवी नामदेव ढसाळ यांच्या पर्यंतच्या काव्य परंपरेचे व त्यातील विविधतेचे आकलन झाले. लेखनाचा आणि आणि संस्कृतीचा संबंध माहीत झाला.

४. आधुनिक काळातील कथा, काव्य आणि नाट्य परंपरेचा परिचय झाला.

५. वृत्तपत्रीय लेखनाचे स्वरूप लक्षात येऊन त्यासाठीची कौशल्ये विकसित करण्याचा प्रयत्न घडला.

बी. ए. द्वितीय वर्ष

१. विविध लेखक आणि कवींच्या लेखनातून जीवनातील अनेकविध जाणिवांची, संवेदनांची ओळख विद्यार्थ्यांना झाली.

(उदा. संस्कृती, कृषी, आदिवासी जीवन, स्त्री जीवन इत्यादी.)

२. उपयोजित मराठी अभ्यासक्रमाच्या माध्यमातून विविध क्षेत्रांच्या परिभाषेशी, प्रसार माध्यमांसाठीच्या लेखन - तंत्रांशी, संगणकासंदर्भात आवश्यक माहितीशी व जलद परिवर्तनांशी संबंधित महत्त्वपूर्ण जीवन कौशल्यांशी ओळख झाली.

३. १८०० ते १९२० या काळातील कथा, काव्य, नाट्य, चरित्र - आत्मचरित्र या

विकसित होण्यास मदत झाली.

२. प्रथम सत्रातील गद्य-पद्यामुळे मध्ययुगीन काळातील विविध लेखन प्रकारांशी आणि शाश्वत जीवनमूल्यांशी विद्यार्थ्यांची ओळख झाली.

३. द्वितीय सत्रातील गद्य-पद्य यामुळे विविध वैचारिक प्रवाहांशी विद्यार्थ्यांची ओळख झाली.

४. उपयोजित मराठीच्या अभ्यासक्रमामुळे प्रमाण मराठी भाषेचे लेखन कसे करावे, मत प्रतिपादन कसे करावे, आपले म्हणणे कसे पटवून द्यावे, जाहिरात लेखनामध्ये कशा प्रकारची भाषा वापरावी, भाषांतरातील सुयोग्य शब्दांचा वापर, अहवाल सादरीकरण, तसेच उपयोजनाच्या क्षेत्रानुसार भाषेमध्ये होणारे बदल विद्यार्थ्यांना लक्षात आले.

बी. कॉम. द्वितीय वर्ष - द्वितीय भाषा

भाषा म्हणजे काय हे लक्षात येऊन तिचे व्यवहारातील उपयोजन व वाचन संस्कृती विद्यार्थ्यांना समजली.

औपचारिक पत्रलेखनाचे कौशल्य विकसित झाले.

बी. ए. प्रथम वर्ष - द्वितीय भाषा

१. विद्यार्थ्यांच्या पायाभूत भाषिक व वाङ्मयीन ज्ञानामध्ये वाढ होऊन कौशल्ये विकसित होण्यास मदत झाली.

२. प्रथम सत्रातील गद्य-पद्यामुळे मध्ययुगीन काळातील विविध लेखन प्रकारांशी आणि शाश्वत जीवनमूल्यांशी विद्यार्थ्यांची ओळख झाली.

३. द्वितीय सत्रातील गद्य-पद्य यामुळे विविध वैचारिक प्रवाहांशी विद्यार्थ्यांची ओळख झाली.

४. उपयोजित मराठीच्या अभ्यासक्रमामुळे प्रमाण मराठी भाषेचे लेखन कसे करावे, मत प्रतिपादन कसे करावे, आपले म्हणणे कसे पटवून द्यावे, जाहिरात लेखनामध्ये कशा प्रकारची भाषा वापरावी, भाषांतरातील सुयोग्य शब्दांचा वापर, अहवाल सादरीकरण, तसेच उपयोजनाच्या क्षेत्रानुसार भाषेमध्ये होणारे बदल विद्यार्थ्यांना लक्षात आले.

बी. ए. प्रथम वर्ष - ऐच्छिक मराठी

१. काव्यात्म साहित्याच्या अभ्यासाने विद्यार्थ्यांचा आधुनिक जीवनमूल्यांशी परिचय



साहित्य परंपरेची ओळख झाली.

४. दृक्श्राव्य माध्यमांसाठीचे लेखन आणि माध्यमांतर करताना, लेखनात करावे लागणारे बदल याची ओळख झाली.

बी.ए.तृतीय वर्ष

१. विद्यार्थ्यांना भारतीय आणि पाश्चात्य साहित्य विचारांची ओळख झाली.
२. प्रारंभापासून इ.स. १८१८ या काळातील मध्ययुगीन मराठी वाङ्मयाचा परिचय विद्यार्थ्यांना झाला.
३. भाषा विज्ञानाशी आणि व्याकरण शास्त्राशी जुजबी परिचय घडला.
४. प्रकल्प लेखनाच्या अभ्यासपत्रिकेतून शोधनिबंध कसा लिहावा, त्यासाठी संशोधनपर अभ्यास कसा करावा याची तोंडओळख विद्यार्थ्यांना झाली.

झाला. १९ व्या शतकातील, प्रबोधन पर्वातील विचार, साहित्यातून कसे प्रतिबिंबित होतात याचा प्रत्यय विद्यार्थ्यांनी घेतला.

२. नाट्यात्म साहित्याचा अभ्यासक्रम एकांकिका या नाट्य प्रकाराची ओळख करून देतो. त्यात चर्चितलेल्या विविध सामाजिक प्रश्नांचा परिचय विद्यार्थ्यांना होतो.

३. कथात्म साहित्याच्या अभ्यासक्रमातून मराठवाड्यातील प्रादेशिक व ग्रामीण जीवनाचा प्रत्यय येतो. तसेच विविध विचार प्रवाहातील कथा लेखनाची तोंड-ओळख होते.

४. मुद्रित माध्यमासाठीची लेखन कौशल्ये शिकण्यातून वृत्तपत्र लेखनाचे स्वरूप आकळते आणि मुद्रित माध्यमातील विविध लेखन प्रकारांमध्ये, लेखन कौशल्य विकसित करण्याची संधी मिळते.

५. माध्यमांतराच्या अभ्यासक्रमातून मुद्रित व दृक्-श्राव्य माध्यमात लेखन करताना विचार करण्याच्या प्रक्रियेपासून अभिव्यक्तीपर्यंत कोणते बदल होतात याचे ज्ञान विद्यार्थ्यांना होते.

बी. ए. द्वितीय वर्ष - द्वितीय भाषा

१. विविध लेखक आणि कवी यांच्या गद्य-पद्य साहित्याचा अभ्यास कसा करावा याची दृष्टी विकसित झाली.

२. उपयोजित मराठीच्या अभ्यासक्रमातून विचार - वाचन - लेखन - कृती, विचार ते सादरीकरण याची पद्धतशीर सवय लागते.

३. अभ्यासक्रमातील आशयमूल्य पाहता शेतकरी, कष्टकरी, स्त्रिया यांच्याबाबत संवेदनशीलतेने विचार करण्याची सवय लागते.

बी. ए. द्वितीय वर्ष - ऐच्छिक मराठी

अभ्यास पत्रिका ५ व ७

आधुनिक मराठी वाङ्मयाचा इतिहास

(इ.स. १८०० ते इ.स. १९२०)

या कालखंडाच्या संस्कृतिक पार्श्वभूमीचे विद्यार्थ्यांना आकलन झाले.

या काळातील वैचारिक लेखन आणि कथा - कादंबरी, कविता, नाटक, चरित्र-आत्मचरित्र या साहित्य प्रकारांचा परिचय झाला.





अभ्यास पत्रिका ६

दृक् - श्राव्य माध्यमांसाठी लेखन कौशल्ये

विद्यार्थ्यांना नभोवाणी आणि दूरचित्रवाणी यांच्यासाठी लेखन कसे करावे, या माध्यमांचे स्वरूप कसे असते याची सविस्तर ओळख झाली. मराठी साहित्याच्या संकेतस्थळांचा परिचय झाला.

अभ्यास पत्रिका ८

साहित्यप्रकारांतर आणि साहित्याचे माध्यमांतर

साहित्यप्रकार आंतर आणि माध्यमांतर या संकल्पनांची विद्यार्थ्यांना ओळख झाली.

लेखकाच्या, निर्मात्याच्या आणि वाचक, श्रोता, प्रेक्षक यांच्या भूमिका माध्यमानुसार कशा बदलतात हे विद्यार्थ्यांना लक्षात आले.

कादंबरी ते चित्रपट या माध्यमांतराचा अभ्यास कसा करावा हे, विद्यार्थ्यांना ज्ञात झाले.

बी. ए. तृतीय वर्ष

अभ्यास पत्रिका ९ - भारतीय साहित्य विचार

अभ्यास पत्रिका १३ - पाश्चात्य साहित्य विचार

- साहित्य म्हणजे काय, ते का व कसे लिहिले जाते, त्याचे स्वरूप व व्याप्ती, साहित्याची निर्मिती प्रक्रिया आणि आस्वाद प्रक्रिया या सर्वांचा भारतीय आणि पाश्चात्य दृष्टिकोनातून विद्यार्थ्यांना परिचय होतो. मार्क्सवादी साहित्य विचार आणि समीक्षा पद्धतीची तोंडओळख होते.

अभ्यास पत्रिका १० - भाषाविज्ञान अभ्यास पत्रिका १४ - व्याकरण व निबंध लेखन
जी भाषा दैनंदिन जीवनात आपण वापरतो त्या पाठीमागचे शास्त्र, भाषेची व्यवस्था कशा प्रकारे लावली जाते, भाषासापेक्ष आणि भाषानिरपेक्ष विचार कसे केले जातात, यासह भाषाशास्त्रातील विविध संकल्पनांचा परिचय होतो.

प्रमाणभाषा आणि बोलीभाषा यातील साम्य भेद लक्षात येतात.

भाषेच्या व्याकरणिक व्यवस्थेचे आकलन होते. वाङ्मयीन व वैचारिक निबंध लेखनाच्या तयारीच्या निमित्ताने वाचनाची कक्षा रुंदावते. लेखनाचा सराव होतो.

अभ्यास पत्रिका ११ मध्ययुगीन मराठी वाङ्मयाचा इतिहास (प्रारंभ ते १६००)

	<p>अभ्यास पत्रिका १५ मध्ययुगीन मराठी वाङ्मयाचा इतिहास (१६०१ ते १८१८) महाराष्ट्रातील पाच प्रमुख संप्रदायांचा, संत साहित्याचा , त्यातील जीवनमूल्यांचा, शिवकालीन व पेशवेकालीन साहित्य, समाज - संस्कृतीचा परिचय होतो. संत, पंत व तंत हे मध्ययुगातील तीन साहित्य प्रवाह, लेखनामागच्या प्रेरणा, साहित्याचे स्वरूप विद्यार्थ्यांना स्पष्टपणे आकलन होते.</p> <p>अभ्यास पत्रिका १२ - प्रकल्प कार्य भाग - १ अभ्यास पत्रिका १६ - प्रकल्प कार्य भाग - २ या अभ्यासपत्रिकेमुळे संशोधनासाठी विषय कसा निश्चित करावा याचा विचार करायला विद्यार्थी शिकतात. विद्यार्थ्यांमध्ये समीक्षणात्मक आणि संशोधनात्मक दृष्टीचा विकास होतो. निबंध लेखनाकडून प्रबंध लेखनाच्या वाटेची दिशा विद्यार्थ्यांना कळते.</p>
<p>PSO – Dramatics FIRST YEAR</p> <ul style="list-style-type: none"> Students found characteristics to the fundamental of the subject Dramatics. Practical knowledge of the subject gave them basic idea of their future in this subject. <p>SECOND YEAR</p> <ul style="list-style-type: none"> Students acquired a profound knowledge of the subject dramatics. Practically participated in drama festivals and competitions made them more comprehensive knowledgeable and thorough artist. <p>THIRD YEAR</p> <ul style="list-style-type: none"> Acquiring theoretical knowledge of this subject students became more eligible to make decisions about their own career in the field of theatre or film, such as writer, Director, Actor, Makeup man etc. Practical knowledge of the chosen field stand them as a complete artist in the concern field. 	<p>CSO – Dramatics First Semester: P1 Theory: <ul style="list-style-type: none"> Students found dramatics as a science with comprehensive and compound knowledge. Students acquired basic knowledge of theatre and its practices. P2 Practical: <ul style="list-style-type: none"> Students understand the importance of practical in theatre practices. Students raise their interest in the field of theatre. Second semester: P3 Theory: <ul style="list-style-type: none"> Students acquired the knowledge about worldwide ancient theatre. Students became able to analyze a play script. P4 Practical: <ul style="list-style-type: none"> Students acquired knowledge of voice culture to become an actor. Student found a rhythm of their own body. </p>



**Third semester:****P5 Theory:**

- Student acquired comprehensive knowledge of Indian theatre.
- Knowledge of Maharashtra folk forms helps students to grow as a complete actor.

P6 Practical:

- Body exercise make them physically strong.
- Vocal exercise found as a basic tool to speak in front of others confidently.

Fourth semester:**P7 Theory:**

- Specific knowledge of the various areas of theatrical activities made them easy to choose their own field.
- Student found the difference between passion and hobby.

P8 Practical:

- Practical knowledge of every theoretical aspect brings them a new vision of wisdom.
- Practice of handling various properties and equipments was found easy to work with new ideas.

Fifth semester:**P9 Theory:(Common)**

- Study of various acting schools made students knowledgeable in the acting skills.
- Students acquired the theoretical knowledge of various theatres.

P10 Practical:(Common)

- Students possess knowledge of costume design in theatre.
- Students started improvising their own ideas.

P11 Theory: (Special)

	<ul style="list-style-type: none"> • Students acquired the basic knowledge of theatre elements. • Students reached out to the Indian modern theatre. <p>P12 Practical:(Special)</p> <ul style="list-style-type: none"> • Students gain the actual knowledge of play production. • Student becomes able to produce a play. <p>Sixth semester:</p> <p>P13 Theory:(Common)</p> <ul style="list-style-type: none"> • Student gained the idea of modern trends in Marathi theatre. • Students acquired the knowledge about work of stage manager. <p>P14 Practical:(Common)</p> <ul style="list-style-type: none"> • Students found themselves eligible to make a scale model of scenic design for play production. • Student developed their various skills in the field of stage craft such as light, designing, set designing, costume designing, makeup etc. <p>P15 Theory:(special)</p> <ul style="list-style-type: none"> • Students seek sound knowledge about Western contemporary theatre. • Students gain the knowledge of nationwide folk theatres. <p>P16 Practical:(special)</p> <ul style="list-style-type: none"> • Students developed their writing skills. • Students feels eligible to produce their own play production.
<p>PSO – Music</p> <p>BAFY</p> <ul style="list-style-type: none"> • Students get the fundamental knowledge of music. • Develops the technical skills of music performances. <p>BAS</p> <p>Understanding the scientific aspects of raagas.</p>	<p>CSO – Music</p> <p>Semester - I</p> <p>Paper : I</p> <ol style="list-style-type: none"> 1) The student understands the formation of ragas with basic definition, notation and composition etc. 2) Gets theoretical knowledge of all song forms. 3) Understanding of basic terminology of Indian classical music.



- Gets scientific knowledge of the history and development of music, regarding various technical terms and forms in music.

BATY

- Attain the scientific knowledge of various forms in music (such as light music, semi classical music etc.) along with Indian classical structure of music.
- The Student can learn various laykaris in detail so that he can use it in their musical performances. singing.

A different level of singing can be developed during this semester, as well as the student can read, write and recognize notation of the bandish on their own.

Paper : II

- 1) Learns the primary knowledge of vilambit khayal.
- 2) Studies various basic Taalas and learns combination of bandish with taal.
- 3) Student can judge his interest in a specific form and area of music.

Semester : II

Paper : III

- 1) Learns to read and write notation in the prescribed ragas.
- 2) Along with the knowledge of Indian classical music, the student gets the knowledge of semi classical music.
- 3) Studies history and development of Indian music from ancient to 1000 AD.

Paper IV

- 1) Learns to develop performing skills.
- 2) The student can demonstrate and scientifically explain the prescribed ragas.

Semester – III

Paper – V

- 1) Studies scientific aspect of ragas.
- 2) Learns basic laykaris in talas.
- 3) Studies technical terms and their characteristics of Indian classical music.
- 4) Get the knowledge about the musical Biographies and contribution of musicians.

Paper VI

- 1) Learns to perform khayal in vilambit, Madhya and drut laya.
- 2) Learns about the classical music forms and their characteristics. e.g lakshangeet, dhrupad, tarana etc.
- 3) Learns to sing various forms of music.





Semester – IV

Paper 7

- 1) Studies technical definition and musical terms.
- 2) Know the area of History and development of music from 1001 AD to 1500 AD.
- 3) Studies the notation of talas with detail information.

Paper 8

- 1) Gets knowledge of writing notation of vilambit and chota khayals.
- 2) Knows the structure of aalap and tana of the raagas.

Semester – V

Paper VIV

- 1) Learning of shruti and Raag vargikaran in detailed.
- 2) Knowledge of different laykaris (dugun, chougun).
- 3) Biography and Musical contribution of classical singers.

Paper : X

- 1) Learns upgraded level (gayaki) of ragas in badakhyaal and chotakhyaal.
- 2) Learns to perform Dhrupad, tarana.
- 3) Develops performing skills in different song forms.

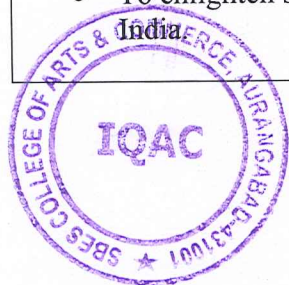
Paper XI

- 1) Reading and writing notation of ragas as well as taalas with Dugun tigan and chougun.
- 2) Study of different gharanas in Indian classical music.
- 3) Studies history and development of music from 1500 AD to modern age .

Paper XII

- 1) Learn the proficiency regarding the presentation of ragas.
- 2) Gets up-to-date knowledge of light/ semi classical music.
- 3) Knowledge of traditional forms in music e.g dhrupad, dhamar etc.

	<p>Semester : VI</p> <p>Paper : XIII</p> <ol style="list-style-type: none"> 1) Gets knowledge of laykaris such as 2/3 , 3/2. 2) Study of folk music. 3) Biographies and musical contribution of renowned musicians. <p>Paper : XIV</p> <ol style="list-style-type: none"> 1) Learns to perform vilambit khayal and chotakhayal in various ragas with specific style. 2) Learns the detailed knowledge of Trivat, dhrupad and dhamar. 3) Develops the presentation skill of music in Gazal, Bhajan, Natyageet etc. <p>Paper : XV</p> <ol style="list-style-type: none"> 1) Application of aalap, taana and other presentation skills. 2) Studies different laykarees such as 3/4 4/3 3) Knowledge of specific gharanas and their style. <p>Paper : XVI</p> <ol style="list-style-type: none"> 1) Comparative study of talas. 2) Attainment of overall knowledge in Indian classical music.
<p>PSO – Political Science</p> <p>BAFY</p> <ul style="list-style-type: none"> • Introduce students to political theory and philosophy with a special focus on evolution of modern state and related ideas. • To acquaint students with thinkers like Aristotle, Hobbes, Locke, Rousseau and their political philosophy. • To enhance students' understanding of national government and politics by explaining it in local context of Maharashtra state. • To enlighten students about post independence political history of India 	<p>CSO – Political Science</p> <p>Basic Concepts of Political Science</p> <ul style="list-style-type: none"> • Students should be familiar with political philosophy of Aristotle, Hobbes, Locke and Rousseau. • To enhance understanding of government and identify different types of governments found throughout the world. <p>Government and Politics of Maharashtra</p> <ul style="list-style-type: none"> • To enlighten students about the post independence Linguistic Reorganization of India with special focus on creation of Maharashtra State. • To familiarize students with the structure of Government in Maharashtra.



BASY

- Introduction to Indian Constitution with specific focus on Articles relating to different organs of Union Government.
- To be acquainted with Constitutional bodies which act as a check on Union government's executive and legislative powers .
- To understand the challenges faced by Indian democracy. To interpret current world events by applying different theories of International Relations.

BATY

- Students should comprehend political philosophy of pre and post independence Indian Thinkers.
- To acquire knowledge about important political theories and/ or philosophies espoused by Western political thinkers.
- In depth analysis of important political ideologies.
- To be aware of major issues evolving in and influencing international community in general.

- To be informed of the various political movements that took place in Maharashtra.

Basic Concepts of Political Science

- Introduce students to important political values of liberty, equality and justice and their inter relationship with each other.
- To understand the concept of democracy and reasons for its universal acceptability.
- To establish linkage between political concept of State and it's on ground evolution into welfare state.

Government and Politics of Maharashtra (Second Semester)

- To be familiar with evolution and functions of local self government institutions in Maharashtra.
- To know and identify the different political parties and their ideologies in context of Maharashtra State.

Indian Politics and Government

- To be aware of values, philosophy, structure of government as well as important bodies mentioned in the Indian Constitution.
- To be acquainted with the financial administration in India.

International Relations (Third Semester)

- To understand meaning of International Relations and different approaches used to study it.
- To grasp important theories associated with realist school of thought.
- To be familiar with India's Foreign policy.

Indian Government and Politics

- To study about the Supreme Court of India.
- To acquire knowledge of Constitutional provisions relating to Executive distribution of powers between Union and State.
- To identify different political parties and their ideologies in a pan India context.
- To study about the election machinery in India and electoral reforms.
- In depth analysis of challenges faced by Indian democracy.



**International Relations (Fourth Semester)**

- Understanding global order through UN and other international and regional organizations.
- To be aware of different techniques used to maintain international peace.
- To gain in depth knowledge of major issues faced by global community.

Indian Political Thinkers (Fifth Semester)

- To be aware of diverse political philosophies represented in the Indian independence movement.
- To familiarize students with 19th century colonial society in India that led to growth of diverse political philosophies of Indian thinkers.

Western Political Thinkers (Fifth Semester)

- Introduce students to classical Greek philosophers – Plato and Aristotle and their ideas on creation of a stable political system.
- To contrast Hobbes and Locke's social contract theories.
- To familiarize students with Machiavelli's practical views on maintaining power.

Political Ideologies (Fifth Semester)

- In depth knowledge of political ideologies with specific focus on Western liberal school of thought.
- To trace evolution of Imperialism and Nationalism.
- To be aware of gender inequality in Indian society through study of feminist theories.

Indian Political Thinkers (Sixth Semester)

- To acquaint students with diverse visions for creation of post independence Indian society.
- To familiarize students with Dr. Ambedkar's intellectual contributions in areas of economy, religion and society.

Western Political Thinkers (Sixth Semester)

- To study Rousseau's social contract theory and idea of general will in context of evolution of modern nation state.

	<ul style="list-style-type: none"> • Contrast radical and liberal Utilitarianism of Jeremy Bentham and John Stuart Mill. • To gain theoretical understanding of Marxism. • Understand the concept of popular sovereignty. <p>Political Ideologies (Sixth Semester)</p> <ul style="list-style-type: none"> • To gain working knowledge of ideologies that influenced 20th century global politics. • Contrast between Socialism and Communism. • Introduction to anarchism. <p>Project Work</p> <ul style="list-style-type: none"> • To gain experience in research work. • To critically analyze a given subject and answer questions based on it. • Students should comprehend political philosophy of pre and post independence Indian Thinkers. • To acquire knowledge about important political theories and/ or philosophies espoused by Western political thinkers. • In depth analysis of important political ideologies. <p>To be aware of major issues evolving in and influencing international community in general.</p>
<p>PSO – Public Administration :</p> <p>BAFY</p> <ul style="list-style-type: none"> • To be familiar with public administration theory with specific focus on organization. • To be conversant administrative structure at Centre, State and District levels in India. <p>BASY</p> <ul style="list-style-type: none"> • Introduction to different aspects of personnel administration and its application in Indian context. • To be familiar with the structure and functions of rural and urban 	<p>CSO – Public Administration :</p> <p>Principles and Concepts of Public Administration</p> <ol style="list-style-type: none"> 1. To understand the meaning of public administration and characteristics that differentiates it from private administration. 2. To gain in depth knowledge of organization and different organizational principles. 3. To be familiar with basic concepts of public administration. <p>Public Administration in India</p> <ol style="list-style-type: none"> 1. Tracing the evolution of public administration in India from ancient times to present day. 2. Understand the structure of Indian Government as envisaged in the



local governments in Maharashtra

- To comprehend the budget making process in India and Parliamentary oversight in overall financial administration of India.

BATY

- To trace the evolution of Public Administration as a discipline through administrative theories and recent development.
- Introduction to public policy in Indian context.
- To be familiar with administrative structure for development of human capital in India.

Indian Constitution.

3. To gain knowledge of different Constitutional and statutory bodies which improve Indian Governance.

Maharashtra Administration

1. To be familiar with the historical context that led to formation of Maharashtra State and influenced its administrative system.
2. To study the various organs as mentioned in Indian Constitution with specific focus on governance structure in Maharashtra.

District Administration

1. To trace the evolution of district administration in India.
2. To know the administrative and police hierarchy.
3. To be familiar with duties performed by field officers of administrative and police departments.

Personnel Administration

1. To trace journey of an administrator from recruitment to retirement.
2. To gain factual knowledge about leading training institutes for government officers in Maharashtra and India.
3. Critical understanding of challenges met by personnel administration.

Panchayati Raj and Rural Development

1. Trace evolution of Panchayati Raj institutions in Maharashtra from pre independence period till the 73rd Constitutional Amendment Act.
2. To gain factual knowledge about Ministry of Rural Development, Maharashtra State.
3. To learn the structure and functions of Panchayati Raj Institutions in Maharashtra.
4. Understand the linkages between Panchayati Raj Institutions and rural development through examples of government schemes.

Financial Administration





1. To be familiar with budget making process and the role played by CAG and Parliamentary Committees in execution and evaluation of budget.
2. Gain factual information about the Ministry of Finance and its different departments.
3. To understand the concepts of Liberalization, Privatization, Globalization and their impact on Indian Administration.

Urban Local Self-Government and Urban Development

1. Understand the meaning of urbanization and factors which increase the pace of urbanization.
2. To be familiar with the structure of urban governance as envisioned in the 74th Constitutional Amendment Act.
3. To be informed of the challenges faced during urbanization and different government agencies formed to tackle those challenges.
4. Gain factual knowledge about Ministry of Housing and Urban Development.

Human Resource Development

1. To gain factual information about Education Ministry (previously known as HRD) and different autonomous bodies functioning under it.
2. Introduction to concept of human resource management and its various components.
3. To be familiar with process of human resource management

Educational Administration in India

1. To understand the important role played by education in human resource development.
2. To gain factual information about structure of higher education administration in India.
3. To trace the evolution of post independence education policy through various Commissions on Education.

4. Understanding the changing requirements of education in a globalized society.

Administrative Thinkers

1. To trace the evolution of public administration as a discipline by studying principles of administration and contrasting it with the behavioral approach adopted by later thinkers.
2. Introduction to Comparative Public Administration through Riggs' Prismatic Society.

Public Policy and Development

1. To understand meaning of public policy and gain familiarity with public policy process in the Indian context.
2. To be informed of important public policies that had a significant impact on public administration in India.
3. To realize that the ultimate objective of all public policies is development and inclusive growth.
4. To critically analyze the developmental challenges unique to Indian administration.

Health Administration in India

1. Gain factual knowledge about Ministry of Health & Family Welfare and healthcare infrastructure in rural India.
2. To be familiar with various program started by Government of India to tackle communicable diseases.
3. To be informed of factors that determines the disease burden of India.

Recent trends in Public Administration & Important Laws

1. To be conversant with recent developments in the field of Public Administration.
2. To be aware of important legislations that increased the scope of public administration in India.



	Project Work 1. To gain experience of writing a research paper. To critically analyze a given subject and answer questions based on it.
PSO –History <ul style="list-style-type: none"> • Understandings Indian History from pre Harappan to till now (5000+ year) its help to create curiosity in student • To acquaint the student with political, social, religious and administration change in Indian • History from Indus valley civilization to 20th century's. • Understanding history of Maharashtra from establishment of Maratha power under Chatrapatti Shivaji Maharaj to social worker of Maharashtra and est. of modern Maharashtra 1960. • To acquaint the student with contemporary world from the historical prospective. • Understand est. of British rule and their impact on Indian economy as well as structural and conceptual changes in Indian national movement and social movement. • Understanding multiple prospective, debate on some Historical issues by historians. • Understanding historical prospective of Indian polity, Indian constitutions and rise of Indian democracy 	CSO – History BAFY- ♦ SEM. 1 ▪ PAPER - 1 : SHIVAJI AND HIS TIME (1630 – 1707) <ol style="list-style-type: none"> 1. Understand political, geographical and economical condition for est. of Maratha power. 2. Understand establishment of Maratha power by Chatrapathi Shivaji Maharaj and Sambhaji Maharaj and about spreading and showing positivity, bravery, cleverness, vision, ambition and good administrator that motivates the students. 3. Death of Sambhaji Maharaj inspires Maratha nobles to expansion of Maratha power. 4. Understand Rani Tarabai's leadership, Political Diplomacy in Swarajya which provides inspiration to women and girls. ▪ PAPER – 2 : HISTORY OF MODERN MAHARASHTRA (1818-1905) <ol style="list-style-type: none"> 1. To understand 19th century Maharashtra. 2. To know the British rule in different domain. 3. Acknowledge uprising different community against British rule. 4. Understand social and political Movement in Maharashtra and the creation of Modern Maharashtra. 5. Students learn significance of Regional History and Socio- religious reform by eminent social reformers. ♦ SEM. 2 ▪ PAPER - 3 : HISTORY OF THE MARATHA (1707-1818) <ol style="list-style-type: none"> 1. Student will understand Maratha civil war between Rani Tarabai and





Chatrapathi Shahu Maharaj.

2. Rise of Peshwas and their role in expansion of Maratha power.
3. Students understand the reason and failure in the 3rd war of Panipat their impact on India.
4. Understanding Maratha administration and policy.
5. Understand Reestablishment of Maratha power and decline.

▪ **PAPER – 4 : 20th MAHARASHTRA (1905- 1960)**

1. To know the role of Maharashtra in Indian national movement.
2. To understand contribution of Maharashtra to Hyderabad freedom struggle.
3. Understand social and political Movement and the creation of Modern Maharashtra.
4. Appreciate the skills of leadership and the Socio-Religious System of the Maharashtra.
5. Student develop the ability to analyse sources for 20th Century Maharashtra History.
6. Students learn significance of Regional History and Socio- religious reform.
7. Understand development of *Sanyukt* Maharashtra movement creation of modern Maharashtra.

BASY

◆ **SEM. 3**

▪ **PAPER – 5 : HISTORY OF DELHI SULTAN (1200- 1526)**

1. It helps to understand political & Economic situation in central Asia.
2. Introduction of new warfare (technological development)
3. Understand impact of Religious movement on Indian society and spreading equal right for all.
4. To know about Sultan Administrative policy improve agriculture and trade in India
5. To acquaint the student with foreigner visitor who write about Indian society , political system



▪ **PAPER - 6 : HISTORY OF EARLY INDIA (UPTO – 300 BC)**

1. Understand Indian History from pre hardpan civilization to later morays period.
2. Student understands human evolution, early stage of human settlement, rise of agriculture and pre hardpan culture.
3. To acquaint the student with Indus civilization and understand their town planning, religious faith, life style, trade, etc
4. Acknowledge religious text, social structure, the rise of the political system and it has helps to understand the establishment of *Mahajanpad*.
5. To acquaint the student with Religious and political development.

◆ **SEM. 4**

▪ **PAPER – 7 : HISTORY OF MUGHAL INDIA (1526- 1707)**

1. Introduction of new war fare (technological development)
2. Provide subject knowledge about administration , New land revenue system and diplomacy.
3. Guardian of Indian regional as well as Indian and international Art and artist.
4. Introduces Mughal architecture, literature, Administration and policy.
5. Introduction of Religious art and culture in this era.

▪ **PAPER - 8 : HISTORY OF INDIA (300 BC -650 AD)**

1. Develop information about foreign invasions and long impact on Indian society, culture, and Architecture.
2. It is useful to understand golden era of Indian history.
3. Development of religion , trade, architecture...etc
4. Understand political and social condition during Gupta period.
5. Elaborate about Harshavardhan the last king and a good administrative in ancient India.
6. Organize debate on multiple prospective, debate on some Historical issues by historians.

BATY

◆ **SEM. 5**



▪ **PAPER – 09 HISTOROGRAPHY**

1. To understand philosophy of history.
2. To know the other branches of knowledge in history.
3. To know the different trains in Indian history.
4. Attitudes related to the thinkers in history.
5. To understand research methodology of history.

▪ **PAPER – 10 :HISTORY OF INDIAN NATIONAL MOVEMENT (1885-1947)**

1. Rise of Indian national movement and development.
2. Students understand concept of nationalism, freedom, tolerance, equality, rights.
3. Analyze political and social movement in Indian national congress.
4. Inspire students by freedom fighter's work ,their sacrifice and contribution in Indian national movement.

▪ **PAPER – 11: WOMEN'S STRUGGLE IN MODERN INDIA**

1. To know the various problems of women in 19th century.
2. Provide motivation by introducing women in social struggle and learn various approaches of women's problem.
3. Women's emancipation through social movement and reformers.
4. Contribution of women in tribal, peasant struggle and national struggle for freedom.
5. To know the laws of women in 19th century's

▪ **PAPER – 12: PROJECT REPORT**

1. Creating student interest in Indian History.
2. To acquaint the student with Historical monument.
3. Create awareness of conservation of Historical monument.
4. Impart students about rich Indian cultural and art history.
5. Student able to do detail and comparative study.

◆ **SEM. 6**

▪ **PAPER – 13: FIELD OF HISTORY**



1. Divergent fields related to history like archaeology, musicology, and truism.
2. To know the process in archeology.
3. Visits to museums to know functioning of it.
4. To know the role of history in truism and types of truism
5. To know the job oriented skills throw this course .

▪ **PAPER – 14 : LANDMARK IN THE HISTORY OF MORDEN WORLD**

1. To acquaint the student with world History from American revolution to world war-2
2. Students understand impact of American, French, Russian revolution and their impact on common men and changing world order.
3. Necessity of superpower colonies after industrial revolution.
4. Understand Rise of nationalism in Europe, arm race which convert world war.

▪ **PAPER – 15 : GLIMPSES OF THE HISTORY OF MARATHWADA**

1. It will enable students to develop an overall understanding of history Marathwada.
2. Regional freedom fighter Contribution in Marathwada Mukti Sangram.
3. Student understood movement and scarification of freedom fighter of Marathwada.
4. Understood role of independent Indian government and police action on Hyderabad.
5. Understand Integration of Indian princely state in India.

▪ **PAPER – 16 : PROJECT REPORT**

- 1.Importance of Historical Monument in Indian History during student field visit.
2. To acquaint the student with introduction of Indian cultural arts and architecture.
3. Create awareness conservation of Historical monument for next

<p>PSO - Sociology</p> <p>B.A. I Year</p> <ul style="list-style-type: none"> • Students Introduced Basic Concept of Sociology Like Society, Social Group, Institutions Social System. • Students have to learn about social Structure, Culture • Introducing Value of Indian Society and Their Various Features. <p>B.A. II Year</p> <ul style="list-style-type: none"> • Interpret the Problems of Rural and Urban Indian Society. • Awareness for Growth of Indian Populations and Understand Causes and Consequences of Populations Change. • Understand all viewpoint of development issue and various government schemes. <p>B.A. III Year</p> <ul style="list-style-type: none"> • Studying the Various Perspectives in Sociology. • Understand basic theoretical approaches in Social and Western Sociologist Thinking. • Make Knowledge and Prepare students for all Competitive exams like UPSC, MPSC. 	<p>generation</p> <p>4. Student understands historical literature written by Indians & foreigners.</p> <p>CSO- Sociology</p> <p>B.A.F. Y - Introduction to Sociology</p> <p>Introduce basic concept of Sociology and their uses.</p> <ul style="list-style-type: none"> ▪ Students understand the nature and Scope of Sociology. ▪ To improve sociological Understanding and Social Structure. ▪ To provide Knowledge to the Students about various Sociology Perspectives. <p>B.A.F. Y. - Individual and Society</p> <ul style="list-style-type: none"> ▪ Students understand the Concepts of Social Changes Social Control, Caste and Class System and their Meaning and characteristics. ▪ To understand the norms and Values in Indian Society. ▪ Explain the role of Social Stratification and their nature and meaning. <p>B.A. F.Y - Introduction to Subfields of Sociology.</p> <ul style="list-style-type: none"> ▪ Students learn about social psychology and their nature, scope and subject matter. ▪ To describe the structure of Industry, Industrial Management system and Industrial Society. ▪ Provide Information about Urban and Rural India. <p>B.A.F.Y - Indian Social Composition</p> <ul style="list-style-type: none"> ▪ Understand the Importance of Land Holding in India and their Socio-Economics status. ▪ To define the concept of Democracy Social Justice. ▪ Students learn about Features of Indian Society, and Understands the Bonds of Unity and Frames of diversity in India.
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**B.A. F.Y - Problems of Rural India.**

- To Provide Knowledge about the Rural Society in India.
- Elaborate issues of Rural Women and their status in Rural Society.
- Introduction about Rural Social Structure and Rural Development in India.

B.A. S.Y - Contemporary Urban Issue

- Impart knowledge about process of Urbanization.
- Develop analytical capacity among Students about Urban Urbanization, Urban Problems, Urban Parings, Urban Communities and Urban Change.
- Create awareness among various government schemes in Urban Society.

B.A.S.Y - Population in India.

- Students are made aware of the Basic concepts of Population.
- Acknowledge various aspects of Indian Population.
- Implement methods of various Demographic Transition like Pre-industrial Stage, Industrial Stage, Post Industrial Stage.

B.A.S.Y Sociology of Development

- To modify all viewpoint of Development Issues.
- Create awareness about various governmental schemes in Social development and their impact on society.
- To acquaint with the knowledge of sustainable development and Development issues of Marathwada.

B.A.T.Y - Sociological Traditions

- Know the Contribution of Sociologists in the development of Sociological Traditions.
- To describe the Contribution and Major works of Augusta Curate,

Herbert Spencer, Emile Durkheim, Karl Marks, Max Weber in Sociology.

B.A.T.Y - Introduction to Research Methodology

- Students are introduced to the Basic Concept of Research Methodology.
- Students are learn about Scientific Research Process in Social Sciences.
- Understand the Meaning of Pure and Applied Research Qualitative and Quantitative Research, Descriptive and Exploratory Research.
- To Provide Knowledge to the Students about Hypothesis, Method of data collection and its analysis.

B.A.T.Y - Social Problem in India

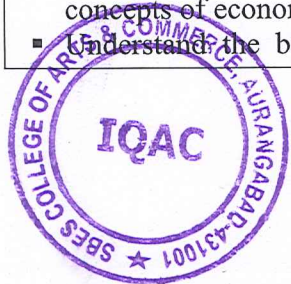
- Students are introduced to the Problem the Society in India in facing of present.
- Get Information about corruption in India and It's Nature, Causes and Implications.
- Students learn about the Problem of Inequality in Indian Society and their effect on Education system.

B.A.T.Y - Sociological Theories.

- Students learn about basic theoretical approaches and develop their sociological thinking
- Describe the Contributions of Talcott parsons with reference to theory of social Action and Pre-requisites of Social system.
- Explain the Contribution of Lewis caser, Ralf Dalrendort in Conflict Theory.
- Students get Knowledge about Looking Glass Self, Self, Self Consciousness, Functions of Self, Primary Group



	<p>B.A. T.Y - Social Research Methods.</p> <ul style="list-style-type: none"> • Students Understand all aspects of Sociological Investigation Techniques. • To analyze social problems and introduce the Sociological Research both from a theoretical and metrological perspective .Students are introduced of SPSS Software and How to use this Software in Social Science. • Understand Fundamental concept in Sociological Investigation like Questionnaire Interview. <p>B.A.T.Y - Social Disorganization and their nature, causes</p> <ul style="list-style-type: none"> • Students learn about Regionalism and their Geographical, Historical, Social, Political Factors. Causes and Consequences in Indian Regionalism. • Create awareness of violence against women, gender equality and understand the nature gender and violence. <p>B.A.T.Y - Project Work</p> <ul style="list-style-type: none"> • Students understand How to collect data, analyze data and how to write a field report. • Improve reading and writing skills and their research vision • Students Understand various steps in Research Writing.
<p>PSO- Economics</p> <p>BA First Year</p> <ul style="list-style-type: none"> ▪ An ability to understand economic theories and basic economic system. ▪ To analyze the fundamental theories by applying foundational concepts of economics. ▪ Understand the basic assumptions and characteristics of various 	<p>CSO- Economics</p> <p>BAFY - Micro Economics</p> <ul style="list-style-type: none"> • The students understand the distinguish between micro economics and macro-economics. • The students are aware regarding various theories like demand supply consumer behaviour and price fluctuation in market etc. • The students learn about general and partial equilibrium



economic concepts.

BA Second Year

- The comprehensive development of students in economic knowledge.
- To understand the economic way of thinking.

BA Third Year

- To understand the theories of international trade, determinants and effects of trade policies.
- The students have understand the India's present states in international market.

framework.

BAFY - Indian Economy

- The students learn about nature of Indian economy, its problem and prospects.
- The students learn about highlighting an integrated approach to be functioning aspects of the Indian economy.
- The students understand about population, poverty, unemployment, planning, natural resources, sustainable development and human resource development.

BAFY - Price Theory

- The students are aware about various theories like production function, producer behavior, producer surplus, analysis of cost curve revenue curve, factor pricing and market equilibrium.
- Students learn various components regarding price determination under various types of markets.

BAFY Money Banking and Finance

- Students have understood the monetary and banking system in India.
- The students know how banks are operating of money and banking and their interaction with the rest of the economy is essential to realize and how monetary forces operates.
- Student learn about modern banking, net banking, E-banking, ATM, Credit and Debit cards.

BASY - Macro Economics

- The students are aware of the basic theoretical framework underlying the field of macro-economics.
- To the learn the process of calculating national income, it's components and social accounting.
- To learn about various theories like, theory of money, output



and employment theories and theories of trade cycle.

BASY - Economics of Development

- The students to know about theories of economic development like Adam Smith, Malthus, Karl Marks and Schumpeter' theory of economic development.
- The learners learn about various growth models and sectoral view of economic development.

BASY - Public Finance

- They understand about the significance and scope of public finance.
- Students learn detailed information about the fiscal policy, public revenue, public debt and public expenditure.
- To give an awareness about budgeting with special reference to India.
- To give general approach about fiscal policy and its various instruments and taxation policy.

BASY - Statistical Methods

- Enable students to use the techniques of statistical analysis which are commonly applied to economic problems.
- Deal with simple tools and techniques which is help the students in data collection, presentation, analysis and drawing inferences about various statistical hypothesis.

BATY - International Economics

- The students are acknowledged about the basic principles that tend to govern the free flow of trade in goods and services at the global level.
- To enable the students to have a basic understanding of the emerging trend, issues and policies in the field of international economic system.



**BATY- Agricultural economics**

- To provide a detailed treatment of issues in agricultural economics to those intending to specialize in the agricultural economics.
- To familiarize students with policy issues that are relevant to Indian agricultural economics.
- To enable them to analyze the issues using basic economic concepts.

BATY - History of Economic Thought

- The students deal with basic ideas of classical, new classical and marginalist economist.
- The students understand the basic economic ideas of various economic thinkers of the world.
- Familiarize about how economic thought has evolved over time with a critical comparison of the major contribution in economic thoughts.

BATY Research Methodology

- The students get detailed information about social science research.
- To develop the concept and types of research and familiarize them with various methods of research.
- To develop critical thinking, skills and ability to understand census method and random sampling.
- The students learn about social research, research design, data collection and data presentation.

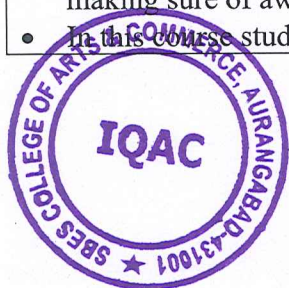
BATY Industrial Economics

- The students learn about need, importance and role of industries in economic as well as social development.
- To provide knowledge to the students on the basic issues such as

	<p>concepts and organization of firm, productivity, efficiency, capacity utilization and debates involved in the industrial development of India.</p> <ul style="list-style-type: none"> • Industrial economics also gives insights into how organize their activity. <p>BATY Indian Economic Thinker</p> <ul style="list-style-type: none"> • Students learn about the fact that Indian economic thinker ideas is different from other economic thinker. • Deeper insight into the relevance of Koutilya, Dadabhai Nouroji, Mahatma Gandhi, Dr. B.R. Ambedkar and Amartya Sen philosophy in studies of economic thought. • The Indian economic thinker paper enables learn about economic policies, concept of welfare state and concept of new humanism. <p>BATY Project Work</p> <ul style="list-style-type: none"> • The course enhances students about the project writing skill as per the study of research methodology and its techniques. • Students also deal with the deep study of specific topic. • The students develop their skills of how data is collected and analysed in project work.
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PO – BBA

- Students develop comprehensive professional skills which are required for a business administration graduate.
- Students are able to apply the knowledge of accounting fundamentals, and financial management to the solution of complex accounting & management problems.
- Students develop Self-employment of young entrepreneurs and to create corporate professionals.
- Students develop broad spectrum of managerial skills along with competency building.
- Students to have successful career in all Economics, accounting, finance and to pursue higher education and research
- Students to Developing problem analysis skills and knowledge and applying the same in real life situation.
- Strengthen the ability to engage in lifelong learning, demonstrating a compassionate social concern, contributing to the development of nation, by making sure of awareness gained on various issues.
- In this course students develop to solve problems through application of appropriate theories, principles and data.



- This course enables students to have successful career in all management, accounting and pursue higher education and research.

PSO – BBA

BBA FY

1. Students Develop high quality education in management.
2. Prepare the students to get foundation in management, entrepreneurship and accounting.

BBA SY

1. Students develop intermediary quality of education in management.
2. Students develop to Identify, evaluate, analyze, interpret and apply information to address problems and make reasoned decisions in a business context.
3. Communicate in a business context in a clear, concise, coherent and professional manner.

BBA TY

1. Recognize the need to adapt business practices to the opportunities and challenges of an evolving global environment.
2. Demonstrate ability to recognize and identify ethical conflicts, apply ethical reasoning and assess response options relative to the needs and interests of relevant stakeholders to address issues in a business context.

CSO- BBA

I Semester

Paper 1 Business Accounting

1. This enables students with basic concepts of accounting I.e. transactions, cost entity, etc
2. Students can interpret different statements and books of accounts such as journal entry, ledger entry, trial balance, final a/c etc.
3. Students are able to understand different books of a/c.

Paper 2- Management Perspective

1. To learn about basic concept of management with understanding of various theories proposed by management theorists.
2. To learn about the basic idea and concepts of management studies.
3. To learn about idea of different management thinkers and their perspectives of management are studied.
4. To learn about the evolution of management thought and its antiquity

Paper 3- Business statistics

1. To analyze and calculate statistical data.
2. To illustrate the concept of mean median and mode.
3. To examine the correlation of goodness of fit correlation.

Paper 4- IT fundamentals

1. To summarize the different operating system that vary result in employable
2. To apply the use of E-commerce in IT.
3. To describe the application of IT
4. To learn the output of IT

Paper 5-Human communication in business

1. To empower linguistic and non linguistic skills.
2. To know the basic concepts of business communication.



3. To enhance the ability of students to read write and listen speak effectively.
4. To apply and observe different communicative skills in day to day life.

Paper 6- Business organization

1. To learn the basic organization structure
2. To understand the different concepts of the same.
3. To learn the basic concepts of business and its program
4. To know the importance of business combination and its monopoly

II Semester

Paper 7 Business accountancy

1. To perform and calculate final accounts.
2. To study the preparation of receipts and payments accounts, income and expenditure account and balance sheet.
3. To study the concept of single entry system
4. To study the single entry system
5. To study the goodwill of partnership firm markets needs and factors affecting goodwill
6. Student learn about cost accounting standard and why it is applied in industries.

Paper 8 MP

1. Students get closer look at understanding functions of management.
2. The perception is developed while applying these function into day to day practice
3. Student can make better decision by studying and understanding the function of management

Paper 9 Economics

1. To learn the importance of business economics.
2. To learn the application of reasoning to the problems of business.
3. To understand the demonstrate core micro-economic terms and concepts
4. To understand the concepts of demand, supply, utility etc.



**Paper 10 environmental awareness**

1. To learn the ecological factors and its needs.
2. To motivate and encourage the students to protect and careful use of the environment.
3. To learn about the ecosystem
4. To get the detailed knowledge about population ecology and its structure
5. To know about the environmental population and their hygienic effects on environment.

Paper11 Administrative practices

1. General understanding about the law and proceeding of meeting.
2. Learn to distinguish between public and private meetings by understanding their rights and restrictions regarding the holdings of a meeting.
3. They understand and learn about the powers and duties of a chairman

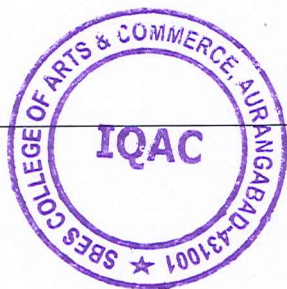
Paper 12 IT application in business

1. To learn about MS word2007.
2. To learn and practice about MS excel and its all content with other desktop applications.
3. To learn and practice about MS power point.

III Semester**Paper 13 cost Accounting**

1. Students learn a detailed study in the cost accounting theory and are able to distinguish between the financial and cost accounting.
2. Students learn about performing storage management effectively with LIFO-FIFO and weighted average.
3. Students learn to manage costs/expenses for labour, overheads as well as unit costing by applying required accounting technique.
4. Students learn to prepare cost sheets.

Paper 14 Management Perspective



1. To learn about the latest trends in management such as e-commerce or e-marketing or e-retailing and how it contributes to a successful business or as a career.
2. To learn all about production management as a concept as well as its procedure, principles and definitely the quality management and ways to control quality.
3. Students learn about supply chain management and all types of inventory under inventory management

Paper 15 Environmental Awareness

- 1) The student learns and understands various laws and ethics required to protect our environment
- 2) Students learn the several disaster management causes effects and controls and distinguish between natural disasters and disasters caused due to industrial waste.
- 3) Students study the value of biodiversity and conservation of our natural resources.
- 4) Students learn the role of government and NGOS in promoting environmental awareness.

Paper 16 Business law

- 1) Students get to understand important legal provisions governing the industrial
- 2)) Students got to know the legal terms and concepts for several acts like sales of goods act 1930, negotiable instrument act 1881, consumer protection act 1881 and cyber and IT act 2000.
- 3) Students understood the India Contract Act 1872, the Sales of Goods Act 1930, Companies Act, 1956, Information Technology Act, 2000 and Right to Information Act, 2005
- 4) Students try to comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases.

Paper 17 Entrepreneurship development

1. Students learn to identify various business opportunities- types of

entrepreneur-ships.

2. Students learn the originating theories of entrepreneurship.

3. Students learn to acknowledge the needs and importance of market research and techniques involved in performing market research.

Paper18 Human factor business

1. Students learn the different behavior of an individual as well as the organization and why is it important to be understood for an effective execution of work.

2. Student learn the foundation of human behavior through several theories to understand different types of personalities and its traits.

3. Students learn about how important it is to understand perception and think from a broader perspective for any decision making.

4. Students are motivated to be a team player and the dynamics of group in an organization.

VI Semester

Paper 19 business accountancy

1. To learn about job and control costing and understand complete and incomplete contract.

2. To learn the concept and process costing and understand normal and abnormal gain in the firm activities.

3. To study the concept and analysis of marginal and standard costing.

4. To learn the objectives of budgetary controls and its objectives so as it helps to reduce costs and improve on quality of its service based on budgetary allocations.

Paper 20 Management Perspective

1. To learn the emerging role of a finance manager in India and the various concepts required through financial planning.

2. to learn capital budgeting and kinds of dividend policies.

3. To understand the importance of HRM and their functions and the necessary process to reach the objective of the organization simultaneously reaching out employee needs and satisfaction.



**Paper 21 Business law**

- 1) Students got to know the legal terms and concepts
- 2) Students understood the India Contract Act 1872, company law 2013, SEBI act 1992, Cyber and IT act 2000(with amendment) and micro, small & medium enterprise development act 2006.
- 3) Students try to comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases

Paper 22 Operational research

- 1) Students learn about the scientific methods to carry out operation research and the decision making process in the phases of operation research.
- 2) To learn about the transportation model and the methods of solving the transportation model.
- 3) To learn about inventory management technique by understanding several models.
- 4) To learn about decision tree and how it is helpful in the Industry.
- 5) To learn the basic steps of PERT and CPM, its historical background.

Paper 23 IT application

1. To learn about data management system in details.
2. To learn about data base handling using access such as sorting, indexing, searching designing, queries and reports, lining of data files, tables and a lot more.
3. To learn accounting through computers.

Paper 24 Organization Effectiveness and Change

1. To learn about organization effectiveness by understanding the difference and importance of effectiveness and efficiency, through understanding approaches of organization behavior.
2. To learn about the perception of an organization behavior to be a better managers in future.

3. To learn about the changes and management and the forces that lead to these changes and strategies to overcome through it.

V Semester

Paper 25 Management Accounting

1. To learn about the concept and in details about management accounting.
2. Students are able to distinguish between management accounting, cost accounting and financial accounting.
3. Students are able to do the analysis and interpretation of financial statements.
4. Students are able to perform cash flow statements as per revised accounting standard-3statement form.
5. Students are able to perform ratio analysis.

Paper 26 Management Perspective

1. Concepts like decision making, stress management, PR management, project management, office management are learn in this semester.
2. Students are able to identify stress and are able to deal with those stressors applying techniques to overcome stress.
3. Students learn how PR has made its way to the business and its importance in making an impression in the society and to the customers.

Paper 27 Capital Market

1. Students learn the concept of the Indian financial statement and the structure of Indian financial statement.
2. Trace the Indian financial system.
3. Assort the primary market instruments.
4. Make clear the trading pattern in secondary market.
5. Compare mutual fund schemes. CO5-Elucidate derivatives.

Paper 28 Institutional assistance to business

1. To understand the financing facilitates for new business.
2. To understand the institutional framework for international trade.
3. To learn the emerging trends in business and government schemes.



**Paper 29 Taxation law**

1. Illustrate the computation of taxable income from capital gain.
2. Determine the taxable income from other sources.
Employ the concept of clubbing and aggregation of income.
3. Recognize the tax assessment of an individual.

Paper 30 E-Business

1. Trace the mechanism of electronic commerce.
2. Compartment business transactions through electronic media.
3. Make use of e-payment systems.
4. Explain e-commerce security systems and cyber laws
5. Illustrate setting up an e-commerce website.

VI Semester**Paper 31 Auditing**

1. To learn about company audit and audit of limited companies.
2. To learn about audit of computerized system
Students learn about concepts like cost audit, cost auditor and management audit.
3. To learn about corporate audit and tax audit in detail.

Paper 32 Management Perspective

1. Concepts like strategic management, inventory management, quality management, risk management and modern management are learned.

Paper 33 Capital Market

1. To learn about establishment of SEBI
2. To learn and get a closer look to Indian financial system
3. To learn about trading and financial system
4. To learn about major players in OTC

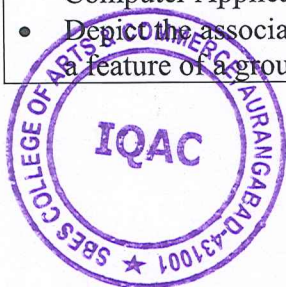
Paper 34 Project

1. To learn and gain knowledge about area of project and also the core area specialization.

	<p>2. To learn about preparation of a project synopsis and its importance in execution of a project.</p> <p>3. To learn about the content in a final project and an order and sequence to final project report.</p> <p>Paper 35 Taxation law</p> <p>1. To learn about the calculation of tax under PGBP.</p> <p>2. To learn about the capital gains.</p> <p>3. To learn about the tax calculation from income from other sources.</p> <p>4. To learn about the taxable income calculation from salary.</p> <p>5. To learn the set of and carry forward of losses and individual.</p> <p>Paper 36. MSS</p> <p>1. To learn about concept of managerial decision and to take an effective decision with a computerized system.</p> <p>2. To learn about the knowledge of DSS</p> <p>3. To learn about the concept and functions of MIS</p> <p>4. To learn about BSS CRN customer relationship management and GDSS.</p> <p>5. To learn about expert system and understand system of neural network(KNS).</p>
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PO – BCA

- Students are able to show a significant knowledge of the nature and utilization of computer applications and management principles in one's own work, as a group member or leader to supervise projects in multidisciplinary environment.
- To supervise projects in multidisciplinary environments, students will get the ability to understand administration and computer philosophy, as well as computing knowledge.
- Procure Knowledge of mathematical foundations, computer application theory and practical principles in the design and modeling of computer based systems.
- Display clarity on both calculated and application-situated abilities of Computer programming in higher study projects.
- Gaining information in essential administration abilities and business applications. Develop sound scholastic base for a high level profession in Computer Applications.
- Depict the associations between hardware, operating systems and programming languages and Demonstrate viable correspondence and association as a feature of a group of programming designers teaming up on an enormous computer applications.



- Investigate specialized appreciation in shifted areas of Computer Applications and experience a favorable climate in developing abilities for flourishing profession and higher studies.
- The instructive goals of the BCA program empower the understudies to have an all encompassing and all-round prepping to be an intensive expert in the field of IT.
- The goals for the course are planned, taking into account that BCA graduates will actually want to: Develop programming answers for issues across a wide scope of computer applications through analysis and design.
- Toward the finish of the three year(6 Semester) BCA program the students will actually want to: Understand, investigate and foster computer application in the areas connected with calculation, website architecture and systems administration for proficient plan of computer based framework. Students foster the abilities fundamental in vocation of Computer Applications. The course makes profoundly talented, versatile alumni who can plan computer based answers to address research, comprehend and propose incorporated arrangements utilizing arising innovations.
- Ability to choose advance computing tools, skills and techniques for new software development.

PSO – BCA

- Develop student's capability to understand, design computer organization in order to gain a better awareness of how basic computer components are specified.
- Develop the ability to interpret the functions of diverse hardware components.
- To grasp basic accounting, cost accounting, management accounting and management concepts. Recognize and appreciate the significance of computing in a wide range of modern-day activities and uses, such as business, communication, education, travel, and social relationships.
- Explore technical knowledge in a variety of fields of Computer Applications and learn in an environment that encourages the development of skills for a successful job and further education.
- Students are able to understand, analyze, and develop computer programs in the programming languages like C, C++, JAVA and understand systems software, web design techniques, and networking concepts to effectively design computer-based systems.
- Students are able to apply standard software development practices and strategies in the development of software projects using an open source programming environment to deliver product quality for commercial success.

CSO – BCA

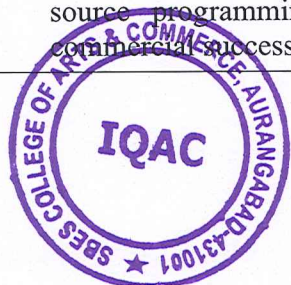
I Semester

Financial Accounting - I

- Student will able to define basic concepts of financial accounting.
- Student will able to apply accounting rules and principles to prepare accounts.
- Students can evaluate trial balance by rectifying errors.
- Students will be able to prepare Cash Book entries, Trading, Profit and Loss account and Balance Sheet.
- Students will able to prepare final accounts for Sole Trader.
- Students can prepare Partnership account.
- Student will able to compute depreciation on asset by using different methods of depreciation.

Industrial Economics

- The students will be able to define the nature and significance of the micro economics and its role in business.
- It will make the students able to understand the concept of consumer behavior from graphical outline.
- The students will able to understand Production its meaning and laws of return.



- **Project Development Skills:** The ability to understand the structure of software systems and development methods.
- **Programming Development Skills:** Familiarity and useful capability with an expansive scope of programming language and open-source stages.
- **Numerical Skills:** A capacity to apply numerical techniques to settle calculation task, model certifiable issue utilizing proper information structure and reasonable calculation.
- Incorporate data innovation and use of computer applications in business and office.
- Practical Knowledge in various Operating systems, and Programming languages such as in C, C++, Java, VB, Android etc.
- To upgrade programming abilities of the students, the idea of undertaking improvement in utilizing the innovations mastered during the semester has been presented.
- Ability to understand changes or future trends in computing.
- In-depth understanding of computers and their basic operations and knowledge, proficient in programming languages such as C, C++, Java and good oral and written communication skills.
- Gain knowledge and expertise in object-oriented programming languages such as C++, and Java, and develop the ability to design and implement databases using current technologies.
- To stand-in the capacity to plan and develop proficient and dependable programming, to recognize and depict the correspondence networks advances and the Internet.

- The students will be able to define concept of economic development and its features. Obstacles in economic development in underdevelopment countries and economic development with special reference to India.

Business Statistics

- Students will be able to define various terms used in Statistics, Applications, Sampling techniques & methods, data types.
- Students will be able to do classification and tabulation of data.
- Students will be able to calculate measures of central tendency – Mean, Median and Mode.
- Students will be able to measures of Dispersion.
- Students will be able to examine the relationship between two variables by Correlation analysis.

Operating System – I

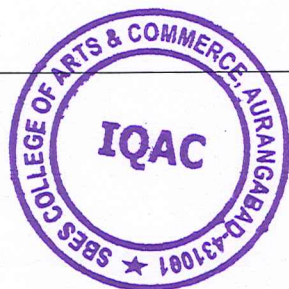
- Students will learn Operating system concepts its necessity and types of operating system and various functions.
- Students will able to analyze the interactions between low-level hardware, operating systems, and applications.
- Students will learn DOS operating system and its various internal and external commands.
- Here Students will learn various Windows settings and control panel functions.

Communication Skills

- Students know all the type of communication, its importance and way of uses.
- Student learned about oral and written communication.
- Student able to write business letter and report, Tender and Quotations.
- Students will able to understand use of various electric equipment in communication

Office Automation Tools

- The students will be able to know the working of the MS-Word and its functions.



- The students will be able to create sheets in MS-Excel and use its various utilities such as functions and graphs.
- The students will be able to design presentation in MS-PowerPoint and apply various transition and animation techniques.

II Semester

Financial Accountancy – II

- Student will be able to understand Goodwill of partnership firm and its practical application in problems.
- Students will learn about accounts of non-trading concern, Company final accounts and Single entry system concept and its practical problems.

Industrial Organization

- The students will be able to understand concept of Industrialization, Scale of Operation and size of Business units, Concept of concentration of Power, Industrial policy resolutions of 1991 and WTO, Corporate structure of business and essentials of corporate governance.

Mathematics

- Students will be able to solve various problems related to matrix and determinant theory.
- Students will be able to learn logarithm rules and find out the logs.
- Students will be able to solve various problems Permutation, Combination and Binomial theorem.

Programming in 'C'

- The students will be able to understand History, features and characteristics of C language and constants, variables and data types.
- Students will learn various operators and expressions of C language.
- The students will be able to understand Conditional statements and Unconditional statements and write program.
- The students will be able to know Arrays and Strings and write



	<p>program.</p> <ul style="list-style-type: none"> Students will learn Pointers, File maintenance in C and User defined functions of C language. <p>Principles of Management</p> <ul style="list-style-type: none"> The students will be able to define the concept of Management & Elaborate concept with different examples. The students will be able to define & compare the concepts of Managements by different management Experts. The students will be able to define various management process like planning, organizing, staffing, direction, controlling, co-ordination and leadership. The students will be able to understand the basic functional management, human resource management, marketing management, financial management and materials management. <p>Operating System – II (Unix)</p> <ul style="list-style-type: none"> The students will be able to understand Unix Operating system, kernel and basic Shell concept. It will make the students able to understand the concept of File handling and directories. The students will be able to apply the different types of command in Vi editor and learn Vi and C shell programming. <p>Principles of Management</p> <ul style="list-style-type: none"> The students will be able to define the concept of Management and elaborate concepts of management thoughts by different management Experts. The students will be able to define the concept of Managerial Planning and Decision making as well as Staffing and Organization with Directing and Controlling principles. The students will learn recent trends in management with various latest concepts. <p>OOPS using C++</p> <ul style="list-style-type: none"> The students will be able to understand basic concept of OOP. The students will be able to understand introduction to C++ and
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its functions like inline function, function overloading.

- The students will be able to construct the program of Constructor, destructors.
- The students will learn concept of inheritance, type of inheritance and Constructors in derived class.
- The students will be able to understand concept of Polymorphism and function overloading.

Business Law – I

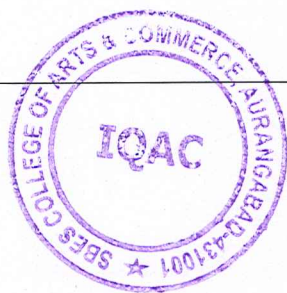
- The students will be able to know the need of database management system, its characteristics and architecture. (Theory only)
- The students will learn concept of transaction in DBMS and ACID properties. (Theory only)
- Students will learn concurrency control with various locking techniques. (Theory only)
- The students will be able to evaluate data in the normal form, they will learn concept of Normalization with 1NF, 2NF, 3NF and BCNF. (Theory only)
- The students will be able to understand organization of file in MS-ACCESS with basic operations on file. (Theory & Practical)

DBMS

- The students will be able to know the need of database management system, its characteristics and architecture. (Theory only)
- The students will learn concept of transaction in DBMS and ACID properties. (Theory only)
- Students will learn concurrency control with various locking techniques. (Theory only)
- The students will be able to evaluate data in the normal form, they will learn concept of Normalization with 1NF, 2NF, 3NF and BCNF. (Theory only)
- The students will be able to understand organization of file in MS-ACCESS with basic operations on file. (Theory & Practical)



	<p>E-Business essentials</p> <ul style="list-style-type: none"> • The students will be able to understand the E-Business concept, E-Business environment, E-Business and ICT. • The students will be able to know the various E-Business models and supply chain management. • The students will be able to differentiate the ways of E-Payments. <p>RDBMS using Oracle</p> <ul style="list-style-type: none"> • The students will be able to understand the concept of relational Database Management System with its three level of architecture. (Theory) • Students will learn various Data models their comparison and constraints on it. (Theory only) • Students will learn relational algebra with various joins and relational calculus. • The students will be able to understand how to Write and execute SQL queries and how to write and execute Join & other sub queries. (Theory & Practical) • Students will learn PL/SQL block. (Theory & Practical) <p>Cost Accountancy</p> <ul style="list-style-type: none"> • Students will able explain the difference between cost accounting and financial accounting as well as management accounting. • Students will able to articulate different elements of costs to control the costs in business. • Students will able to calculate the cost by using different costing methods. • Students will able to prepare Cost Sheet. <p>Java Programming</p> <ul style="list-style-type: none"> • The students will be able to identify and define the java programming related aspects. • The students will be able to create Classes, Objects and Methods.
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- The students will be able to build up applet code and various Graphic objects.
- The students will be able to create and access the package.

MIS & DSS

- Demonstrate the technical knowledge associated with the development of information systems within an organization.
- Develop proficiency in industry standard software as integrated productivity & decision support tools.
- Demonstrate the knowledge needed to lead and manage the resources and processes associated with information systems within an organization.
- Develop critical and strategic thinking, improve analytic skills and techniques, and enhance effective decision-making.

Business Law – II

- This will make the students able to understand the all aspects of the Contract Act.
- The students will be able to analyze the company Law 2013.
- Students will understand SEBI Act 1992 and its provisions.
- This will make the students able to understand the Cyber and IT Act 2000 (with amendments) and its various provisions.
- The students will be able to understand the Micro, Small and Medium enterprises development act 2003 and its various features and measures.

Entrepreneurship Development

- Candidate can be identify concept of entrepreneur, theory of entrepreneurship, like between entrepreneurship and eco-development
- Candidate knows the types of entrepreneurship.
- Candidate will able to know business opportunities as entrepreneur.
- Candidate can be familiar with the meaning, need and importance of Market research concept.
- Candidate will know innovation in entrepreneurship and can



apply as a entrepreneur.

Advance Networking

- Student will able to learn basics of computer networks such as Topology, types of network and modes of communication.
- Students will able to learn various network models, various transmission media and different network connectivity devices.

Management Accounting

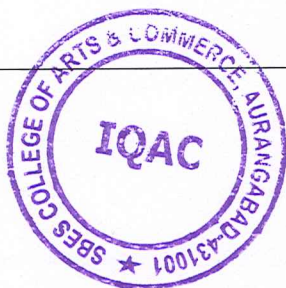
- Student will able to learn meaning, definition, features, scope, importance of management accounting and difference between Management accounting, Financial accounting and Cost accounting. (Theory only)
- Students will able to analyze and do interpretation of financial statements. (Theory only)
- Students will able to apply different financial statement analysis tools for management decision making like Ratio Analysis (Numeric only)
- Students will able to Know about Cash & Funds Flow Statements. & procedure to prepare it. (Numeric only)

SQL 2017

- Students will able to know about basics of DBMS and introduction to query language and various SQL commands.
- Students will able to understand SQL server concept, its installation process and various steps in it.
- Students will get knowledge about Transaction management, Concurrency control as well as File structure and indexing related to SQL.

VB

- Students will learn about Visual Basic environment, architecture, introduction to VB programming.
- Students will learn Arrays and Procedures, Functions and Exception handling also the basic graphic user interface concepts.
- Students will learn connectivity with SQL server.



Organizational Behavior

- Students will learn evolution of management thoughts regarding organizational behavior.
- Student capable to analyze own personality.
- Student able to motivate fellow members.
- Capable to understand group dynamics and process of decision making.
- Able to create good organization culture and manage cultural diversity.

Software Engineering

- Students will get overview of system analysis and system design concepts.
- Students will understand current trends in software engineering and Information requirement analysis concept.
- Student will know about software analysis and activities in requirement determination.
- Students will learn about Software Requirement Specification (SRS) document.
- Students will get knowledge about software maintenance and documentation.

Banking & Insurance

- Students will learn about banking in India and RBI working concept.
- Students will know Banker and Customer, Accounts of customers and E-banking concept.
- Students will learn about Insurance its various features and working concept.

Elements of Commercial Portal (HTML 5)

- Students will able to know the elements of commercial portals with XML, JQuery and Ajax.

Android 9

- To facilitate students to understand Android SDK and basics of Android application development and to impart working



knowledge of Android studio development tool.

Business Law – III

- To acquaint students about the concept of various laws in India with latest amendments and its various provisions such as IT Act 2000.
- Students will understand various IT contracts and standards, Security tools and technologies and services and concept of cyber security and protection to cyber users.
- Students will be able to analyze the consumer protection Act 1986.

Project

- Students will be able to define various terms used in research process.
- Students will be able to describe research design, sample design and sampling methods
- Students will be able to apply appropriate methods for data collection for research work.
- Students will be able to use appropriate statistical tools for data analysis and interpretation
- Understand management problem and prepare research design.
- Prepare tabulation, analysis and interpretation of data.
- Prepare software Project.

Software Testing

- The purpose of this subject is to understand the software engineering process, DFD, FDD, software inspection process and maintenance.

Services Marketing

- Students will be able to acquire knowledge about concept of services marketing.
- Determine marketing mix for service organization.
- Students will be able to know promotion and distribution of services.
- Determine Services process and performance.
- Will be able to know various techniques in service marketing like



	B2B strategies, GAP model and PZB model.
PO – BCOM <ul style="list-style-type: none"> Curriculum offers thorough understanding of fundamentals in Commerce & Finance, which enhances the student's decision making skills. This course offers well trained professionals for Industries as well as Financing Sectors. Students enable to enhance their skill regarding various aspects like Marketing, Salesmanship, and overall Administrative Management. Stimulates students with Entrepreneurial skills to set their career as an Entrepreneur. This three year degree course provides detailed knowledge about Information Technology and various branches of Accounting with practical disclosures which enables them to face the contemporary challenges in the business Organization. This course helps in developing analytical, leadership, & decision making skills among the students. Enable students to be capable enough to communicate information effectively & efficiently 	
PSO – BCOM BCOM First Year <ul style="list-style-type: none"> Students are able to apply statistical and mathematical tools and techniques in day-to- day business operations and thereby to take scientific decisions. Students with Entrepreneurial skill enhance their skill & creativity to set their career as an Entrepreneur. Business economics principles enable students to take rational decisions in businessoperations. IT application in business enables the students to understand the usefulness of information technology tools for business operations. BCOM Second Year <ul style="list-style-type: none"> Learners acquaint with accounting procedures and various corporate techniques like Amalgamation, Absorption, Internal Reconstruction, Holding Company and Liquidation applied by Companies to chasecompetition in Corporate World. GST Account & IT Application in Business enables students to stand in the job market. Updates students about Marketing Skills required for Marketing Management. Learners familiarize with present status of the Indian Economy and how tackle various issueseffectively. 	CSO – BCOM Semester - I <ul style="list-style-type: none"> Financial Accounting – I <ul style="list-style-type: none"> Students well verse with Basic accounting rules, Accounting Cycle, Journal, Ledger, Balancing of Accounts and techniques of depreciating assets like Annuity & Sinking Fund Method. Students able to use basic accounting system to maintain records and there by provide information needed by Sole Trading Concern. This subject provides knowledge about Accounting for Royalty Accounts, hire purchase transactions by Asset purchase method based on full cash price, Journal Entries, Ledger Accounts and discloser in B/S for hire & vendor. Business Mathematics & Statistics – I <ul style="list-style-type: none"> Provides knowledge about importance & limitations of statistics, primary & secondary data, ways & methods of collecting data. Students able to compute Measures of Central Tendency, Mean Deviation, Standard Deviation & its coefficient. Understand basic concepts on Matrices & Determinants. Impart knowledge about Skewness and computation of Karl Pearson's Co-efficient of Skewness. Business & Industrial Economics <ul style="list-style-type: none"> Provides knowledge about significance & scope ofBusiness Economics. Students familiarize with Elasticity of Demand and Consumer Behavior Theory (Indifference Curve Approach) which enables to forecast demand & predict the choice of consumers respectively.
BCOM Third Year	



- Subjects like Advanced Financial Accounting, Auditing, Computerized Accounting and Direct Tax acquaint with practical skills to work as accountant, audit assistant, tax consultant, and computer operator.
- Concepts and techniques of Management Accounting enable students to be aware about speedy changing global market.
- Students enable to process, record and manage accounting information through software.
- Students acquaint with thorough knowledge about setup and working of micro, small and medium enterprises, assistance available and necessary management skills for its effective management.

- Impart knowledge about Market Structure, Objectives of Business Firm, Marginal Productivity Theory & demand for factors, theories of interest and determination of wage rate under perfect competition & monopoly.

▪ **IT Application in Business – I**

- Students acquaint with Word Processing, Computer Codes and Languages.
- Learners enable to create Business Spread sheet in the area of loan & lease statements, Ratio Analysis and payroll statements.
- The students able to handle graphical presentation of data along with creating business presentations.

❖ **Discipline Specific Elective (Any One)**

▪ **Entrepreneurship Development – I**

- This subject provides detailed information about entrepreneurship, its need and scope in the changing scenario among students.
- The Dynamic New Trends of Entrepreneurship enable students to be familiar with Start-up Accelerators, Crowd Funding, Co – working and Venture Capital.
- Topic like evolution of entrepreneurship in 21st century stimulates students to set their career as an Entrepreneur.

▪ **Office Management – I**

- Familiarize students with the activities in modern office and there by ensure smooth functioning of any kind of business organization.
- Office management enables the students to be aware about the facilities provided to staff, working environment, tools and equipment used in office.
- This subject provides knowledge about various types of banking facilities like ATM and money transfer, NEFT/RTGS, Net Banking, various forms used in Banks along with explanation of abbreviations or terms used in office.

Semester - II

▪ **Financial Accounting – II**

- Impart knowledge on Disclosure of Accounting Policies (AS-1), Valuation of Inventories (AS-2), Revenue Recognition (AS-9), Property, Plant & Equipment (AS-10), and Segment Reporting (AS-17).
- Develop the skill among students to prepare Final Accounts of Non – Trading concerns, Branch Accounts (both Debtors System & Stock and



Debtors System).

- Students acquaint with accounting procedure for departmental Accounts (Both Unitary Method & Tabular or Columnar Method) and Consignment Accounting.

▪ **Business Mathematics & Statistics – II**

- Develop understanding about rules, principles & procedure of logarithms, types of Co-relation, methods of Co-Relation & Co-Relation of Co-Efficient.
- Students acquaint with regression, types of regression, methods of estimating simple regression lines & regression equations.
- Learners get knowledge about Index Number, types of Index Number, uses of Index number & methods of constructing price indices.
- Provides knowledge about probability, Law of probability and applications of probability (Addition & Multiplication)

▪ **Business Organization & Management**

- Impart basic knowledge about Indian business sector, experience of liberalization, globalization and 'Make in India' movement.
- Students capable to understand various forms of Business Organization, identify its sources of funds, functional areas of management and management process.
- Students acquaint with important leadership and motivational theories which helps to manage business enterprise.

▪ **IT Applications in Business – II**

- Provides knowledge about communication, importance of communication and business correspondence.
- This subject gives knowledge regarding how to maintain proper internal and external communication in the business world by the use of information technology.
- IT applications in business create awareness regarding recent trends electronic communication, Oral Presentation and social networking sites.

❖ **Discipline Specific Elective (Any One)**

▪ **Entrepreneurship Development – II**

- The students acquaint with various theories of entrepreneurship, types of entrepreneur along with marketing research and its techniques.
- This subject gives exposure on various sources and steps involved in identification of business opportunities, various services and role of



incubation centers.

▪ **Office Management – II**

- Impart knowledge on Modern Office System, procedures, functions and services.
- Students get awareness about record managing practices, manual preparation, record retentions, security & disbursement.
- Enhance skill to operate office activities effectively and efficiently by office automation system.

Semester - III

▪ **Corporate Accounting – I**

- Learners acquaint with the accounting procedures followed in case of issue & forfeiture of shares, re-issue of forfeited shares, Redemption of PF Shares & Debentures by the Companies.
- Students' skill about preparation & presentation of final accounts of joint stock Company improves.
- Students enable to handle accounting in case of profit earned up to the date of incorporation or commencement of businesses as well as profit earned after the date of purchase of business or post acquisition.

▪ **Cost Accounting – I**

- Students become well verse about development of cost accounting, its need, function, objectives, advantage and limitations.
- Learners acquaint with concept of cost, cost units, cost centers, cost drivers and classification of cost.
- Impart knowledge on essentials of material control, purchase procedures, fixation of levels of material, EOQ, issue of materials, issue procedures & methods of pricing.
- Students become aware about labor and overhead elements and ascertainment of labor and overhead cost.

▪ **IT Application in Business – III**

- Students enable to practice internet workspace to manage the tasks of business enterprise efficiently and effectively.
- Students become aware about Google forms, its importance, benefits, creating Google forms, sharing Google forms and view responses.
- This subject provides knowledge about internet & cloud skills and various types of Cyber Crimes.

▪ **GST Account – I**





- Learners able to understand indirect tax structure in India, definition and important terms used in GST, person not liable for GST registration, compulsory registration cases & procedure for registration.
- Impart knowledge about supply under GST and valuation of supply, input tax credit and tax payment under GST.

❖ **Discipline Specific Elective (Any One)**

▪ **Banking**

- This subject cultivate awareness about evolution of banking system in India, bank crises & its reform from 1991 – 2000.
- Students become awareness about RBI & its role in economic development, modern banking, critical evaluation of banking Industry, features and procedures of Pradhan Mantri Jan Dhan yojana and Stand up India scheme for Green Field.

▪ **Marketing Management**

- Students get thorough knowledge on basic marketing concepts, strategic & ethical marketing, and marketing mix along with channels of Distribution.
- Marketing Management & Marketing Environment familiarize students with international marketing environment as well as emerging market opportunities in India.
- Enable students to gain knowledge on agricultural marketing, its importance and various other concepts like agricultural product marketing, manufactured product marketing & factors affecting demand of agro products.

▪ **Financial Management**

- Imparts knowledge on various basic concepts, strategies and tools of Financial Management.
- Knowledge relates to Financial Leverage, Cost of Capital and Capital Structure Theories enable students to be familiarize with optimum Capital Structure for an Organization.
- Dividend Policy & Decision making creates detailed understanding about various factors of Determinants of Dividend Policy, forms of dividend and various types of dividend policies.

▪ **Indian Economy**

- Learners familiarize with types of economies, impact of Economic Reforms in India since 1991, importance of agricultural, Industry &

service sector in Indian Economy.

- Students enable to analyze the present status of the Indian Economy and how to eradicate the issues like poverty & unemployment.
- Students get awareness about budget, impact of Demonetization & GST on Indian Economy, Fiscal Responsibility and Budget Management Act 2003, Five Year Plans and in-depth knowledge on 12th Five year plan.

Semester - IV

▪ Corporate Accounting – II

- Creates understanding about various corporate techniques applied by companies to chase competition.
- Enable students to maintain & present accounting information in case of Amalgamation, absorption and Reconstruction of Joint Stock Company.
- Students able to understand about solvent & insolvent company along with charging liquidators remuneration.

▪ Cost Accounting – II

- Creates detailed understanding on the various techniques of costing like Single or Output Costing, Contract Costing & Process Costing.
- This subject enables students to have detailed understanding about the methods & procedure of reconciliation.

▪ IT Application in Business – IV

- This subject provides knowledge about evolution & history of Electronic Commerce, its advantage & limitation, E - Business models & its elements and E – Market places in details.
- Imparts knowledge on E – Business Applications and different digital payment methods.
- E - Business impact on different fields & industries enables students to enhance the basic skill & knowledge required to impart duties in the field of E - Tourism, Online Real Estate, Online Publishing & E – Books, Online Banking, E – Govt., Online delivery of digital products, Entertainment & Media.

▪ Goods & Service Tax – II

- Students able to understand basic concepts of GST and apply these concepts into practical application.
- Students familiarize about basic concepts, composition scheme and reverse charge mechanism under GST.
- Enable students to journalize all GST transactions & its ledger posting.





❖ **Discipline Specific Elective (Any One)**

▪ **Insurance**

- Learners get knowledge on basic concepts of Insurance like types of Insurance, contract of Insurance, principles of Insurance, insurable risk & its types.
- Students acquaint with life insurance principles, types, procedure of taking life insurance policy, policy conditions & claims along with general insurance history & types.
- Recent trends in Insurance sector enable students to have required basic skills in the field of Insurance sector.

▪ **Human Resource Management**

- This subject develops knowledge about importance of HRM, its objectives, and various issues in the field of HRM.
- Students become awareness about HR Planning, Job Analysis, Recruitment, Selection, Placement, and Training & Development.
- This subject creates better understanding of process & methods of Performance Appraisal, principles & procedure for disciplinary action and causes of Grievances & Grievance handling mechanism.

▪ **Import Export Procedure & Practice**

- This subject provides knowledge about Export Import controls & policy, types of documents and processing of an export order.
- Learners acquaint with Export financing methods & terms of payments and Planning & Methods of procurement for Exports.
- Students become familiar about Cargo Credit & Exchange Risks, trading houses like EOU/FTZ/EPZ/SEZ, various export incentives, Tax incentives, duty exemption schemes, and the procedure & documentation to be followed for the same.

▪ **Business Environment**

- Create understandings among students about the Business Environment, its need & importance, & various obstacles for the growth of Indian Business Environment.
- Students acquaint with various Industrial Policies (1948, 1956, 1977, 1980, 1991 & 2019), Export Import Policy and Monetary Policy with its instruments & limitations.
- Learners get awareness about National Income, price trends in India, Money Market, Foreign Trade, Balance of Payments, Foreign Capital in



India & its need, IMF, WTO and World Bank.

Semester - V

▪ Advanced Financial Accounting – I

- It gives insight on single entry system, banking regulation Act 1949, Insurance Companies Act 1938.
- Emerging Technological Trends provides awareness about Cloud Accounting System, Forensic Accounting and artificial intelligence in Accounting & Auditing.
- Students able to prepare Investment accounts along with final accounts of Banking Companies, and Insurance Companies.

▪ Management Accounting – I

- This subject provides detailed knowledge about various concepts, techniques and tools of management accounting.
- Learners acquaint with limitations & classification of ratios like G/P ratio, Net profit ratio, ROI ratio,
- It enables the students to prepare and present accounting information as per the requirement of managers for decision making process.

▪ Auditing

- Impart knowledge about the principles & methods of auditing and its applications.
- This subject provides insight on types of audit like Cost Audit, Tax Audit, forensic Audit, Management Audit and investigation.
- This subject also gives information about recent trends in auditing.

▪ Business Regulatory Framework – I

- The students acquaint with general principles of law of contract, special contract - bailment & pledge and contract of agency.
- This subject provides detailed knowledge about Sale of Goods Act 1930, Consumer Protection Act 2019 and the Right to Information Act 2005 with amendment.

▪ Computerized Accounting – I

- Students empower to work with well-known accounting software which enhances their employability.
- This subject enable students to process, record and manage accounting information through software.

❖ Discipline Specific Elective (Any One)

▪ Supply Chain Management & Logistics

- Create awareness and Entrepreneurial simulation for career building.
- It gives basic input of Supply Chain Management & Logistic practices.
- **Travel & Tourism**
 - Students get detailed knowledge about tourism, components of tourism, transport system in India and its development along with innovative tourism products in post COVID – 19 era.
 - This subject provides awareness about role of tourism in growth and development of Indian economy in the current scenario along with economic, environmental and socio-cultural impact of tourism in India.
- **MSME Management**
 - Learners acquaint with role, setup and working of micro, small and medium enterprises in India.
 - This subject enables students to have thorough knowledge assistance available for MSMEs and necessary management skills for its effective management.

Semester - VI

- **Advanced Financial Accounting – II**
 - Impart knowledge on application of Accounting Standards in the area of Construction Contracts (AS-7), Revenue Recognition (AS-9), Accounting for Amalgamation (AS-14), Related Party Disclosures (AS-18), Earnings per Share (AS-20), Discontinuing Operations (AS-24), Intangible Assets (AS-26) & Provisions, Contingent Liabilities & Contingent Assets (AS-29)
 - Students able to prepare final account of Farm, Electricity Company and Local Self Government.
 - It provides basic knowledge on International Financial Accounting System along with Global Accounting and Auditing Standards.
- **Management Accounting – II**
 - Students acquire knowledge about various concepts and techniques of management accounting like working capital managements, budget & budgetary control, capital budgeting.
 - It enables students to have detailed knowledge about Responsibility Accounting and its benefits.
- **Direct Tax**
 - Learners get an understanding of Income Tax Act 1961 with amendments and important basic definition related to Direct Tax.



- It enables students to compute taxable income under various heads of Income.
- **Business Regulatory Framework – II**
 - Learners acquaint with Negotiable Instrument Act 2002, Indian Companies' Act 2013, Securities and Exchange Board of India Act 1992, IPR, Competition Act 2002, Environment Protection Act 1986, and Information Technology Act 2000.
 - This subject gives a brief idea about the frame work of Indian business laws and its application in business.
- **Computerized Accounting – II**
 - Computerized Accounting bridges the gap of knowledge and skill required in the field of accounting jobs.
 - It enables students to handle accounting software involving advanced GST transactions.
- ❖ **Discipline Specific Elective (Any One)**
- **Capital Market**
 - Students familiarize with capital market operations in India.
 - Provides broad view of Indian Financial System, SEBI and primary market.
 - This subject put-up knowledge on Indian and International stock exchanges.
- **Project Management & Finance**
 - Students able to understand Project Identification, Project formulation & Preparation.
 - It gives insight on Project Evaluation & Auditing along with Project Finance.
- **Advertising & Salesmanship**
 - This subject develops skill and knowledge required for salesmanship in the Global Marketing scenario.
 - Provides in-depth knowledge Advertising, Advertising Media and Advertising Agencies for the success of brands.
- **Financial Accounting – I**
 - Students well verse with Basic accounting rules, Accounting Cycle, Journal, Ledger, Balancing of Accounts and techniques of depreciating assets like Annuity & Sinking Fund Method.
 - Students able to use basic accounting system to maintain records and



there by provide information needed by Sole Trading Concern.

- This subject provides knowledge about Accounting for Royalty Accounts, hire purchase transactions by Asset purchase method based on full cash price, Journal Entries, Ledger Accounts and discloser in B/S for hire & vendor.

▪ **Business Mathematics & Statistics – I**

- Provides knowledge about importance & limitations of statistics, primary & secondary data, ways & methods of collecting data.
- Students able to compute Measures of Central Tendency, Mean Deviation, Standard Deviation & its coefficient.
- Understand basic concepts on Matrices & Determinants.
- Impart knowledge about Skewness and computation of Karl Pearson's Co-efficient of Skewness.

▪ **Business & Industrial Economics**

- Provides knowledge about significance & scope of Business Economics.
- Students familiarize with Elasticity of Demand and Consumer Behavior Theory (Indifference Curve Approach) which enables to forecast demand & predict the choice of consumers respectively.
- Impart knowledge about Market Structure, Objectives of Business Firm, Marginal Productivity Theory & demand for factors, theories of interest and determination of wage rate under perfect competition & monopoly.

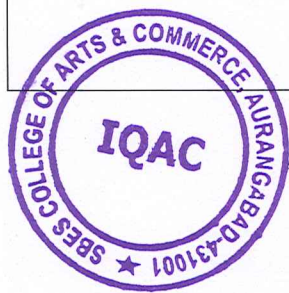
▪ **IT Application in Business – I**

- Students acquaint with Word Processing, Computer Codes and Languages.
- Learners enable to create Business Spread sheet in the area of loan & lease statements, Ratio Analysis and payroll statements.
- The students able to handle graphical presentation of data along with creating business presentations.

❖ **Discipline Specific Elective (Any One)**

▪ **Entrepreneurship Development – I**

- This subject provides detailed information about entrepreneurship, its need and scope in the changing scenario among students.
- The Dynamic New Trends of Entrepreneurship enable students to be familiar with Start-up Accelerators, Crowd Funding, Co – working and Venture Capital.
- Topic like evolution of entrepreneurship in 21st century stimulates



students to set their career as an Entrepreneur.

▪ **Office Management – I**

- Familiarize students with the activities in modern office and there by ensure smooth functioning of any kind of business organization.
- Office management enables the students to be aware about the facilities provided to staff, working environment, tools and equipment used in office.
- This subject provides knowledge about various types of banking facilities like ATM and money transfer, NEFT/RTGS, Net Banking, various forms used in Banks along with explanation of abbreviations or terms used in office.

Semester - II

▪ **Financial Accounting – II**

- Impart knowledge on Disclosure of Accounting Policies (AS-1), Valuation of Inventories (AS-2), Revenue Recognition (AS-9), Property, Plant & Equipment (AS-10), and Segment Reporting (AS-17).
- Develop the skill among students to prepare Final Accounts of Non – Trading concerns, Branch Accounts (both Debtors System & Stock and Debtors System).
- Students acquaint with accounting procedure for departmental Accounts (Both Unitary Method & Tabular or Columnar Method) and Consignment Accounting.

▪ **Business Mathematics & Statistics – II**

- Develop understanding about rules, principles & procedure of logarithms, types of Co-relation, methods of Co-Relation & Co-Relation of Co-Efficient.
- Students acquaint with regression, types of regression, methods of estimating simple regression lines & regression equations.
- Learners get knowledge about Index Number, types of Index Number, uses of Index number & methods of constructing price indices.
- Provides knowledge about probability, Law of probability and applications of probability (Addition & Multiplication)

▪ **Business Organization & Management**

- Impart basic knowledge about Indian business sector, experience of liberalization, globalization and 'Make in India' movement.
- Students capable to understand various forms of Business Organization,





identify its sources of funds, functional areas of management and management process.

- Students acquaint with important leadership and motivational theories which helps to manage business enterprise.

▪ **IT Applications in Business – II**

- Provides knowledge about communication, importance of communication and business correspondence.
- This subject gives knowledge regarding how to maintain proper internal and external communication in the business world by the use of information technology.
- IT applications in business create awareness regarding recent trends electronic communication, Oral Presentation and social networking sites.

❖ **Discipline Specific Elective (Any One)**

▪ **Entrepreneurship Development – II**

- The students acquaint with various theories of entrepreneurship, types of entrepreneur along with marketing research and its techniques.
- This subject gives exposure on various sources and steps involved in identification of business opportunities, various services and role of incubation centers.

▪ **Office Management – II**

- Impart knowledge on Modern Office System, procedures, functions and services.
- Students get awareness about record managing practices, manual preparation, record retentions, security & disbursement.
- Enhance skill to operate office activities effectively and efficiently by office automation system.

Semester - III

▪ **Corporate Accounting – I**

- Learners acquaint with the accounting procedures followed in case of issue & forfeiture of shares, re-issue of forfeited shares, Redemption of PF Shares & Debentures by the Companies.
- Students' skill about preparation & presentation of final accounts of joint stock Company improves.
- Students enable to handle accounting in case of profit earned up to the date of incorporation or commencement of businesses as well as profit earned after the date of purchase of business or post acquisition.



- **Cost Accounting – I**
 - Students become well verse about development of cost accounting, its need, function, objectives, advantage and limitations.
 - Learners acquaint with concept of cost, cost units, cost centers, cost drivers and classification of cost.
 - Impart knowledge on essentials of material control, purchase procedures, fixation of levels of material, EOQ, issue of materials, issue procedures & methods of pricing.
 - Students become aware about labor and overhead elements and ascertainment of labor and overhead cost.
- **IT Application in Business – III**
 - Students enable to practice internet workspace to manage the tasks of business enterprise efficiently and effectively.
 - Students become aware about Google forms, its importance, benefits, creating Google forms, sharing Google forms and view responses.
 - This subject provides knowledge about internet & cloud skills and various types of Cyber Crimes.
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 - Learners able to understand indirect tax structure in India, definition and important terms used in GST, person not liable for GST registration, compulsory registration cases & procedure for registration.
 - Impart knowledge about supply under GST and valuation of supply, input tax credit and tax payment under GST.
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 - This subject cultivate awareness about evolution of banking system in India, bank crises & its reform from 1991 – 2000.
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 - Students get thorough knowledge on basic marketing concepts, strategic & ethical marketing, and marketing mix along with channels of Distribution.
 - Marketing Management & Marketing Environment familiarize students



with international marketing environment as well as emerging market opportunities in India.

- Enable students to gain knowledge on agricultural marketing, its importance and various other concepts like agricultural product marketing, manufactured product marketing & factors affecting demand of agro products.

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- Imparts knowledge on various basic concepts, strategies and tools of Financial Management.
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▪ **Indian Economy**

- Learners familiarize with types of economies, impact of Economic Reforms in India since 1991, importance of agricultural, Industry & service sector in Indian Economy.
- Students enable to analyze the present status of the Indian Economy and how to eradicate the issues like poverty & unemployment.
- Students get awareness about budget, impact of Demonetization & GST on Indian Economy, Fiscal Responsibility and Budget Management Act 2003, Five Year Plans and in-depth knowledge on 12th Five year plan.

Semester - IV

▪ **Corporate Accounting – II**

- Creates understanding about various corporate techniques applied by companies to chase competition.
- Enable students to maintain & present accounting information in case of Amalgamation, absorption and Reconstruction of Joint Stock Company.
- Students able to understand about solvent & insolvent company along with charging liquidators remuneration.

▪ **Cost Accounting – II**

- Creates detailed understanding on the various techniques of costing like Single or Output Costing, Contract Costing & Process Costing.
- This subject enables students to have detailed understanding about the



methods & procedure of reconciliation.

▪ **IT Application in Business – IV**

- This subject provides knowledge about evolution & history of Electronic Commerce, its advantage & limitation, E - Business models & its elements and E – Market places in details.
- Imparts knowledge on E – Business Applications and different digital payment methods.
- E - Business impact on different fields & industries enables students to enhance the basic skill & knowledge required to impart duties in the field of E - Tourism, Online Real Estate, Online Publishing & E – Books, Online Banking, E – Govt., Online delivery of digital products, Entertainment & Media.

▪ **Goods & Service Tax – II**

- Students able to understand basic concepts of GST and apply these concepts into practical application.
- Students familiarize about basic concepts, composition scheme and reverse charge mechanism under GST.
- Enable students to journalize all GST transactions & its ledger posting.

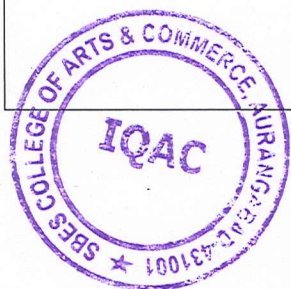
❖ **Discipline Specific Elective (Any One)**

▪ **Insurance**

- Learners get knowledge on basic concepts of Insurance like types of Insurance, contract of Insurance, principles of Insurance, insurable risk & its types.
- Students acquaint with life insurance principles, types, procedure of taking life insurance policy, policy conditions & claims along with general insurance history & types.
- Recent trends in Insurance sector enable students to have required basic skills in the field of Insurance sector.

▪ **Human Resource Management**

- This subject develops knowledge about importance of HRM, its objectives, and various issues in the field of HRM.
- Students become awareness about HR Planning, Job Analysis, Recruitment, Selection, Placement, and Training & Development.
- This subject creates better understanding of process & methods of Performance Appraisal, principles & procedure for disciplinary action and causes of Grievances & Grievance handling mechanism.



▪ **Import Export Procedure & Practice**

- This subject provides knowledge about Export Import controls & policy, types of documents and processing of an export order.
- Learners acquaint with Export financing methods & terms of payments and Planning & Methods of procurement for Exports.
- Students become familiar about Cargo Credit & Exchange Risks, trading houses like EOU/FTZ/EPZ/SEZ, various export incentives, Tax incentives, duty exemption schemes, and the procedure & documentation to be followed for the same.

▪ **Business Environment**

- Create understandings among students about the Business Environment, its need & importance, & various obstacles for the growth of Indian Business Environment.
- Students acquaint with various Industrial Policies (1948, 1956, 1977, 1980, 1991 & 2019), Export Import Policy and Monetary Policy with its instruments & limitations.
- Learners get awareness about National Income, price trends in India, Money Market, Foreign Trade, Balance of Payments, Foreign Capital in India & its need, IMF, WTO and World Bank.

Semester - V

▪ **Advanced Financial Accounting – I**

- It gives insight on single entry system, banking regulation Act 1949, Insurance Companies Act 1938.
- Emerging Technological Trends provides awareness about Cloud Accounting System, Forensic Accounting and artificial intelligence in Accounting & Auditing.
- Students able to prepare Investment accounts along with final accounts of Banking Companies, and Insurance Companies.

▪ **Management Accounting – I**

- This subject provides detailed knowledge about various concepts, techniques and tools of management accounting.
- Learners acquaint with limitations & classification of ratios like G/P ratio, Net profit ratio, ROI ratio,
- It enables the students to prepare and present accounting information as per the requirement of managers for decision making process.

▪ **Auditing**



- Impart knowledge about the principles & methods of auditing and its applications.
 - This subject provides insight on types of audit like Cost Audit, Tax Audit, forensic Audit, Management Audit and investigation.
 - This subject also gives information about recent trends in auditing.
 - **Business Regulatory Framework – I**
 - The students acquaint with general principles of law of contract, special contract - bailment & pledge and contract of agency.
 - This subject provides detailed knowledge about Sale of Goods Act 1930, Consumer Protection Act 2019 and the Right to Information Act 2005 with amendment.
 - **Computerized Accounting – I**
 - Students empower to work with well-known accounting software which enhances their employability.
 - This subject enable students to process, record and manage accounting information through software.
 - ❖ **Discipline Specific Elective (Any One)**
 - **Supply Chain Management & Logistics**
 - Create awareness and Entrepreneurial simulation for career building.
 - It gives basic input of Supply Chain Management & Logistic practices.
 - **Travel & Tourism**
 - Students get detailed knowledge about tourism, components of tourism, transport system in India and its development along with innovative tourism products in post COVID – 19 era.
 - This subject provides awareness about role of tourism in growth and development of Indian economy in the current scenario along with economic, environmental and socio-cultural impact of tourism in India.
 - **MSME Management**
 - Learners acquaint with role, setup and working of micro, small and medium enterprises in India.
 - This subject enables students to have thorough knowledge assistance available for MSMEs and necessary management skills for its effective management.
- Semester - VI**
- **Advanced Financial Accounting – II**
 - Impart knowledge on application of Accounting Standards in the area of

Construction Contracts (AS-7), Revenue Recognition (AS-9), Accounting for Amalgamation (AS-14), Related Party Disclosures (AS-18), Earnings per Share (AS-20), Discontinuing Operations (AS-24), Intangible Assets (AS-26) & Provisions, Contingent Liabilities & Contingent Assets (AS-29)

- Students able to prepare final account of Farm, Electricity Company and Local Self Government.
- It provides basic knowledge on International Financial Accounting System along with Global Accounting and Auditing Standards.

▪ **Management Accounting – II**

- Students acquire knowledge about various concepts and techniques of management accounting like working capital managements, budget & budgetary control, capital budgeting.
- It enables students to have detailed knowledge about Responsibility Accounting and its benefits.

▪ **Direct Tax**

- Learners get an understanding of Income Tax Act 1961 with amendments and important basic definition relate to Direct Tax.
- It enables students to compute taxable income under various heads of Income.

▪ **Business Regulatory Framework – II**

- Learners acquaint with Negotiable Instrument Act 2002, Indian Companies' Act 2013, Securities and Exchange Board of India Act 1992, IPR, Competition Act 2002, Environment Protection Act 1986, and Information Technology Act 2000.
- This subject gives a brief idea about the frame work of Indian business laws and its application in business.

▪ **Computerized Accounting – II**

- Computerized Accounting bridges the gap of knowledge and skill required in the field of accounting jobs.
- It enables students to handle accounting software involving advanced GST transactions.

❖ **Discipline Specific Elective (Any One)**

▪ **Capital Market**

- Students familiarize with capital market operations in India.
- Provides broad view of Indian Financial System, SEBI and primary



	<p>market.</p> <ul style="list-style-type: none"> – This subject put-up knowledge on Indian and International stock exchanges. <ul style="list-style-type: none"> ▪ Project Management & Finance <ul style="list-style-type: none"> – Students able to understand Project Identification, Project formulation & Preparation. – It gives insight on Project Evaluation & Auditing along with Project Finance. ▪ Advertising & Salesmanship <ul style="list-style-type: none"> – This subject develops skill and knowledge required for salesmanship in the Global Marketing scenario. – Provides in-depth knowledge Advertising, Advertising Media and Advertising Agencies for the success of brands.
<p>PO– MCOM</p> <ul style="list-style-type: none"> ▪ This program offers advanced knowledge about Accounting, Statistics, Modern Management Practices, Human Resource Planning & Development, Research Methodology and Managerial Economics which offer wide range of opportunities in Industry, Trade & Commerce. ▪ Curriculum inculcates Management Skills, Managerial Ethics, Stress Management, Problem Solving ability, analytical and presentation skills of the students which enhance their competency. ▪ This course enables students to plan and design application oriented research in their elected specialization. ▪ Subjects like Business Environment, International Marketing; Organizational Behavior & International Business empowers students to be well versed in national as well as international trends. ▪ Business Legislation, Managerial Economics, Modern Management Practices, Corporate Financial Accounting, Advanced Cost Accounting, Tax Planning, GST and Management enable students to set up business or Accounting practices of their own. ▪ An in – depth understandings of all core areas empower students to meet over all challenges of modern business. 	
<p>PSO – MCOM</p> <p>MCOM First Year</p> <ul style="list-style-type: none"> ▪ Learners acquaint with managerial qualities and practices which enables them to take effective & efficient decisions. ▪ Students able to apply updated managerial economics principles in business decision making and thereby to ensure economic development of the nation. ▪ Improve skill & knowledge to conduct statistical analysis for managerial decision making. 	<p>CSO – MCOM</p> <p>Semester - I</p> <ul style="list-style-type: none"> ▪ Modern Management Practices <ul style="list-style-type: none"> – Students familiarize with evolution of management thoughts, approaches to schools of management thoughts, functions of management, current trends of management & its growing significance. – Students acquaint with managerial approaches to Motivation, Leadership and Motivational theories. – This subject provides knowledge about various aspects of



- Students enable to understand the conceptual framework of business environment & its application in decision making along with behavior at workplace & work culture.
- Detailed knowledge about financial analysis and interpretation related Indian & International Accounting Standards enables students to analyze & interpret financial statements.

MCOM Second Year

- Students acquaint with research process, data collection & analysis, sampling, report writing etc. which enables students to conduct research for solving various issues.
- Learners get exposure to Human Resource Planning Methodologies and various aspects of HR practices.
- Students acquaint with advertising basics, various methodologies to develop, implement & measure the effect of advertisement.
- Enables students to update their knowledge about different business legislation along with international marketing.
- Develop understanding about basic knowledge of international business and its importance in the current scenario.

Organizational conflicts, its sources and management, which enables students to tackle the adverse situation effectively & efficiently.

▪ **Managerial Economics**

- Students get knowledge about fundamental economics concept, economic theory, managerial theory, importance of managerial economics, Opportunity cost principles, Discounting Principles & Equi – Marginal Principles.
- Learners acquaint with Law of demand, demand determination, elasticity of demand, importance of elasticity of demand and its use in decision making.
- Students become familiar about production function, production with one or two variable inputs, estimation of production function, cost theory, theories of business cycle, measures to control business cycles.
- Provides knowledge about Inflation, types & effects of Inflation and price determination under different market conditions.

▪ **Corporate Financial Accounting**

- Impart knowledge about important Indian and International Accounting Standards.
- Students become able to prepare, analyze and interpret financial statements of companies.
- Provides knowledge about valuation of goodwill and shares under various methods.
- This subject creates understanding about Holding Company, preparation of Consolidated Balance sheet with one or two subsidiary companies.

Elective (Any One)

▪ **Business Environment**

- This subject creates understanding about the significance of internal and external Business Environment, changing dimensions of Business Environment and techniques of environmental scanning and monitoring.





- Impart knowledge on economic environment, Industrial Policy, Fiscal Policy, Monetary Policy, EXIM Policy, public sector & economic development.
- Learners become aware about political and legal environment, Consumer Protection Act, social responsibility of business, problems of uneven distribution and emerging rural sector in India.
- Students get knowledge about International and Technological environment in India.
- **Statistical Analysis**
 - Students acquaint with time series analysis, statistical control of quality, causes of variation in quality and quality control charts.
 - Provides knowledge about various types of hypothesis, hypothesis testing procedure and limitations of hypothesis.
 - Students get knowledge about Chi – Square, use of Chi – Square test, steps involved in applying Chi – Square test and analysis of variance (ANOVA) with direct method, short cut method & coding method.
- Semester - II**
 - **Organizational Behavior & Work Culture**
 - Students get awareness about historical development of organizational behavior, its elements, goal, ethical perspective, relationship between management & organizational behavior.
 - This subject provides knowledge about source of personality differences, personality structure, behavior self-esteem, work attitude, behavior ethics and types of management ethics.
 - Students acquaint with motivational challenges, achievement & process, motivational models, model of goal setting and performance reward system.
 - Learners familiar with types of corporate cultures, performance and organizational culture, work stress – source, personality and stress management.
 - **Advanced Cost Accounting**
 - Provides knowledge about nature, scope, need and objectives of cost accounting, Financial Accounting Vs Cost Accounting,

elements of cost, classification of cost, cost unit, cost centre and preparation of Cost Sheet.

- Students acquaint with Standard Cost, Standard Costing, Budgetary Control and analysis of various types of variances.
- Generate in-depth understanding about marginal costing, its advantage, limitations & preparation of marginal cost statement, Break Even Analysis, Cost Volume Profit Analysis and make or buy decisions.
- Learners become aware about Product Life Cycle, its characteristics, phases, features, benefits & stages of product life cycle.

▪ **Tax Planning, GST & Management**

- Students get knowledge about basic concepts of tax planning and management, tax evasion & tax avoidance and justification of corporate tax planning & management.
- Learners become aware about Income Tax Authorities, return of income, procedure & types of assessment, appeals and revision, advance payment of tax, deduction and collection of tax at source, interest and penalty, offences & prosecution and refund of tax.
- Students acquaint with key concepts of GST, Central GST, State GST, Union Territory GST, integrated GST, time & supply of service and value of taxable supply.
- Students gather information about process of input tax credit, input tax credit utilization and input tax reversal.

Elective (Any One)

▪ **Marketing Management**

- Develop understanding about marketing concept, its evolution, scope, importance, marketing mix and strategic marketing.
- Impart knowledge about marketing environment, macro & micro components and their impacts on marketing decisions, market segmentation and positioning, buyer behavior, Consumer Vs. Organizational buyers and consumer decision making process.
- Provides knowledge about factors affecting pricing, price determination, pricing policies & strategies, discounts and rebates.



- Students acquaint with functions & types of distribution channels, intermediaries, channel management decision and marketing research process.

Semester - III

▪ Research Methodology

- Students get awareness about nature, scope, objectives, merits & demerits of research.
- Learners acquaint with formulating research problem, drafting research design, types of research, setting hypothesis, and methods of investigation.
- Provides knowledge about primary & secondary data classification, tabulation, scaling of data, advertising & limitation of sampling, probability & non – probability sampling errors.
- Students acquaint with determinants of classification, tabulation of data, analysis & interpretation of data, types & contents of reports and steps in drafting reports.

▪ Human Resource Planning & Development

- Develop in-depth understanding about need, objectives, scope, benefits of HRP, tools of HRP and factors affecting HRP.
- Students enable to gather information on job content factors, characteristics & methods of job design, techniques & steps in job design, job analysis & methods of job analysis, job evaluation steps & types.
- Learners acquaint with need of training & development, classification and steps for designing the training programs, training methods, career development - needs, types, issues and succession planning.
- Provides knowledge about standards of performance, performance metric, types & methods of performance appraisal, strategic HRD & strategic HRM, different levels of HRD strategy, HRD vision & mission, HRD goals & objectives.

▪ Business Legislation

- Develop knowledge about Companies Act, types of companies, Memorandum of Association, Articles of Association, prospectus,



Share Capital, Membership, meeting & resolution, managerial remuneration, Winding up & Dissolution of Companies with its relevant provisions.

- Students get knowledge about SEBI Act 1992, objectives, powers and role of SEBI in controlling the security markets.
- Learners acquaint with salient features of Consumer Protection Act and Grievance Redressal Machinery.

Elective (Any One)

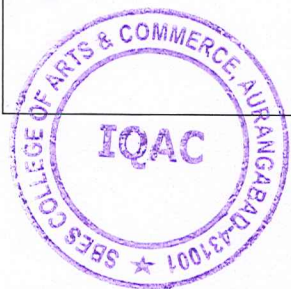
▪ **International Marketing**

- Impart knowledge about nature, significance, complexities in international marketing transaction from domestic to international marketing, EPRG framework and international market entry strategies.
- Develop understanding of geographical, domestic, economic, socio-cultural, political & legal environment, impact on international marketing decision, global segmentation, selection of foreign markets and international positioning.
- Students get familiar with product planning for global markets, standardization Vs. product adaption, new product development, management of international brands, packaging & labeling along with provision of sales related services.
- Learners get aware about environmental influences on pricing decisions, international pricing policies & strategies, complexities & issues, international advertising, personal selling, sales promotion and public relation.
- Provides understanding about international logistics decisions, function & types of distribution channel, channel selection, selection of foreign distribution agents and managing relation with them.

▪ **Accounting for Managerial Decisions**

- Provides updated knowledge about nature & scope of financial accounting, position role & responsibilities of Management Accounting and Cost Accounting.
- Students get familiar about significance of responsibility





accounting, cost centre, profit centre & investment centre along with objectives & determination of responsibility centers.

- Students acquaint with standard costing as a control technique, marginal costing & absorption costing, Cost – Volume – Profit Analysis, Break – Even – Analysis, assumptions & Practical applications of Break – Even Analysis, decision regarding sales – mix, make or buy decisions and discontinuation of profit line etc.
- Learners understand about objectives of reporting, reporting needs at different managerial levels, types of reports, modes of reporting and reporting at different levels of management.

Semester - IV

▪ Quantitative Techniques

- Develop understanding about Operational Research basics, linear programming, model formulation and solution of LP problem using simplex method.
- Students able to solve Transportation Problems by applying different methods.
- Students gather knowledge about inventory management techniques, decision analysis & decision tree.
- Learners familiar with Sequencing or Scheduling method, PERT/CPM techniques & concept.

▪ Securities Analysis

- Impart knowledge about portfolios, investment alternatives & their evaluation, qualities of successful investing, capital market theory & Arbitrage pricing theory, risk & return portfolio theory, expected return, portfolio selection models, modern portfolio theory and portfolio management in mutual fund.
- Students acquaint with factors influencing valuation, constant growth model, and security pricing models, dividend discounting methods, P/E ratio model and Graham's approach.
- Students become aware about types of Derivatives, growth & advantage of derivative markets, speculation & hedging, future contracts, Equity & commodity futures in India.
- Provides knowledge about technical analysis, accounting analysis,



strategy analysis & financial analysis.

▪ **Research Project**

- Students able to prepare Research Project based on practical training in a business firm for a period of six weeks.

Elective (Any One)

▪ **Advertisement**

- Develop understanding about advertising as a tool of marketing, advertising effects, economic behavior, advertising objectives and advertising budget.
- Students gather knowledge about print media, broadcasting media, non-media advertising, planning & scheduling, advertising on internet, media selection decision, message design & development and E – Channels of advertising.
- Provides knowledge about building of advertising program, message, headlines, copy, logo, appeal, layout, campaign planning & campaign budgeting.
- Creates understanding of advertising agency, client relationship, promotional scene in India and techniques for testing advertising effectiveness.

▪ **International Business**

- Students acquaint with nature, importance, scope & types of international business, international business approaches, theory of competitive approaches, modern approach to IB, problem of trade & aid to developing country.
- Learners become familiar about mode of entry, marketing mix, and factors affecting international business, legal, technological, political and social environment.
- Students get awareness about GATT, WTO, ECM, IME, IDRD, IFC, UNCTAD, and recent trends in world trade & in India's foreign trade, Multinational Corporation, EXIM policy, Export promotion board of India, international marketing mix, Logistics – Distribution Channels and trade & non-trade barriers.
- Students gather knowledge about nature of ethics & social responsibilities in international business, ethics in cross channel &



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distribution context, social responsibility in cross cultural & international context and regulation in international ethics & social responsibility.	
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